

RAFTR GLOSSARY OF TERMS

Main Pages

Community Hub/ UDM Current Titans: Your Community Hub is the place that sets the tone and amplifies your community culture to enhance your members' sense of belonging and promote discovery.

Events Feed: The Events feed is a community-wide feed to view everything happening at your institution at once. Selecting **Events** will take you to view all of the public Events throughout your entire community (it also shows private Events for the Rafts and Channels you are a member of). You can narrow it down to just groups you're a member of by selecting the **Your Groups** filter at the top of the Events feed.

Header: In addition to the primary navigation, there is also the header at the top of the screen. On the left, you will find your community logo as well as the community switcher section to navigate to a different Raftr community (if you are a member of multiple Raftr communities, like <u>Raftr for Raftr Admins</u>). On the right side is where you can access your notifications and notification settings. On the web platform, you can also access your Profile and the Support Center.

The header is also where you can find the search bar, where you can search for all the Posts, Events, people, Rafts, groups, and messages in your community

Home Page: The Home page is where each member of the community can view their personalized content feeds based on the Rafts and Channels they have joined. Use the Don't Miss It section to keep track of Events, Polls, and task deadlines happening soon.

The personalized Chat feed on the Home page displays all of your latest messages from your Channels and Raft Chat, as well as Direct Messages (DMs) and Group Messages. To filter by a specific type of Chat, select the Filter by dropdown.

Posts Feed: View all Posts within your groups by selecting the **Posts** tab. On this screen you will see news, polls, guides, maps, directories, checklists, and other Post types from all your Rafts.

Profile: On the iOS and Android apps, you can access your profile from the primary navigation on the bottom of the screen. On the web platform, you can access your profile from the top right header. Your profile is where you can view and edit your icon, bio, and personal information. It's also where you can view your personal calendar and see a list of who you follow (and who follows you). If you have community-level administrative permissions, you can also access the Admin Portal from your profile menu.

Rafts: On the web version of Raftr, you will see a list of all of your joined Rafts on the left sidebar.

When viewing a Raft or Channel, you can toggle through the different section tabs on the Raft or Channel header in the center section to find the content you are looking for, whether that's Chat, Posts, Events, etc.

The main building block of your Raftr community, a Raft connects people based on a common topic, function, team, club, or other group. Rafts can include Events, Posts, messages and other customization features, and can be public, private, or secret. Think of Rafts as groups where like-minded individuals can join around something they have in common, like all the residents of the same building, or alumni from a specific class year.

Content Types

Announcements: Announcements are customized notifications that Raft Leaders can send to their members.

Channel: A Channel is a subgroup within a Raft for smaller subsets of people to get together to chat, plan Events, and more. Channels can be private, public, or secret, but you must be a member of the parent Raft to access them. Each individual Channel can have its own private conversations and Events.

Checklist: This feature lets you create a Checklist of to-do items for your community members. Assign a list of deadlines for your members and help keep track of who still has to complete their tasks. Checklist authors can also remind people about tasks they need to complete and download the results.

Direct Message: A Direct Message is a one-on-one message conversation between two people that is not part of a Raft or Channel.

Directory: This feature lets you create and display a custom list of Raftr members to use as a Directory of staff, faculty, student leaders, and more. Directories can include locations, phone numbers, email addresses, and gives members the option of sending direct messages instantly from the Directory.

Event: An Event is a type of Post in Raftr that has a date, time, and often a location associated with it.

Guide: This feature lets you create a comprehensive Guide with a series of items that can include images, text, locations, and other information. Provide a list of resources for your community members to easily locate. You can think of a Guide as a combination of the other four list post types.

Personal Messaging Group: A personal messaging group is a conversation between three or more people that is not part of a Raft or Channel. These group messages can also include Polls and Events, just like Channels can.

Poll: A Poll in Raftr lets you propose multiple options that your friends and community members can choose from. You can create Polls in Rafts, Channels, and even personal messaging group.

Post: A Post is a text, image, or video update on a Raft. They appear in feeds on your Home page and within a Raft.

Virtual Tour: This feature lets you an interactive map to visually display any locations you choose around your community and a video with each location on the map. Videos automatically play when you select the location on the map.

Actions in Raftr

Interested: Marking yourself "Interested" in an Event enables you to receive notifications and reminders about specific Events. On the Raftr website, you can see a list of all members who have marked themselves as "Interested" in an Event by clicking the yellow star at the bottom of the event listing. This feature is not available on the app.

Bookmarking: You can easily reference important Posts and chat messages by using the Bookmark function. To bookmark a post or message, simply select the More menu (...) button next to the Post or inline with the message and tap or click Bookmark. A small bookmark icon will appear on the Post or message, indicating it has been bookmarked. To view bookmarked Posts, use the Bookmarked filter on any Posts feed. To view bookmarked chat messages, select the Info (i) button and then select View Bookmarked Messages. A bookmark can be removed at any time by selecting the bookmark icon again on the bookmarked content.

Reposting: Reposting is sharing an existing Post or Event as an attachment on a new Post after it's been created.

Raftr Administration Roles

Raft/Channel Leader: Being the Raft or Channel Leader gives you the highest privileges and permissions within the group, including updating the Raft / Channel name and privacy settings. There is only one Leader per Raft / Channel. You do not need to be a Raft Leader to be a Channel Leader.

Raft/Channel Co-Leader: A Raft / Channel Co-Leader gets many, but not all, privileges and permissions of the Raft Leader, including updating Raft/ Channel settings and sending Announcements (on Premium Rafts).

Raft Curator: A Raft Curator has the least permissions of all of the Raft admin but still gets certain privileges around pinning and promoting content, as well as suggesting members to private Rafts.