

CORPORATE & FOUNDATION RELATIONS, UNIVERSITY ADVANCEMENT

Partnering with you on non-government funding applications

QUICK GUIDE

How to partner with Corporate & Foundation Relations

Immediate Support

- Identify funding opportunities
- Project and concept development
- Preparation of written materials: concept summaries, case statements, letters of inquiry and proposals
- Assistance navigating University procedures and policies regarding gifts and grants

Long Term Support

- Cultivation and stewardship activities-including coordination of site visits
- Coordination of meetings and calls with potential external partners when appropriate
- Corporate and foundation solicitation strategy development
- Promotes the University's priority programmatic initiative

When to call

- You are in need of funding and want to know what options you may have
- You found an RFP and would like to apply
- You've already started working on a grant/proposal to a company or foundation
- You have questions about a corporation or foundation or think they might be interested in your research or project
- You want to know how a corporation or foundation is already working with Detroit Mercy

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