A Successful Proposal

- Identifies a critical and universal need (significance)
- Has a solution to address that need
  - Show how the solution has the potential to have a broad impact (beyond this project and this institution)
- Presents measurable goals and objectives (benchmark/result)
- Provides a step-by-step plan which addresses the need, the goals, and the objectives
- Gets reviewers excited about your project!
  - A new grant proposal takes about 50 collective hours, so begin early!

What are you doing that has not been done before, why is it important, and how will it have an impact on your field and/or the world?

Goals - Broad statements reflecting ultimate results of accomplishment.
  - Increase retention and graduation of students

Objectives – Measurement of what the organization will do to accomplish goal.
  - Increase retention by 2% each year for five years for a total of 10%

Activities - Specific Tasks or Strategies
  - Design and develop tutoring model ..... Or implement blending learning model using .... software

Outcomes – Measure change as a result of project.
  - Persistence rate between freshman and sophomore year increased from 55% to 65% between AY. . .and AY. . .

It may be helpful to create a logic model.