Economic and Community Impact on Metro Detroit 2018
University of Detroit Mercy, a Catholic university in the Jesuit and Mercy traditions, exists to provide excellent student-centered, professional educational experiences in an urban context. For the 18th consecutive year, “Detroit’s N. U. S. A. & World Report” has ranked Detroit Mercy in the top tier of Midwestern Regional Universities. Detroit Mercy is one of only two ranked in the top 25 Best Midwest Regional Schools in Michigan for 2018.

As an urban university, we are committed to nurturing the well-being of our community in metro Detroit through educational initiatives, professional services and community investments. Since 1877, the University has been a valuable higher education resource to both Detroit and southeastern Michigan.

**Economic Impact on Metro Detroit**

The 2017-2018 fiscal year operating budget totaled $170 million.
- Detroit Mercy has 991 employees.
- Employee compensation for 2017-2018 fiscal year totaled $117 million.
- Detroit Mercy has a service-learning curriculum component that contributed more than 12,000 student volunteer hours to more than 100 metro Detroit community service agencies during fiscal year 2017-2018.
- Detroit Mercy invested $7 million in renovations and in new facilities projects on its campus in fiscal year 2017-2018.
- Approximately $9,839,000 in contracts were awarded to Detroit vendors in the 2017-2018 fiscal year.
- Detroit Mercy has an estimated annual economic impact of more than $358,700,010 on the metro Detroit community.

**Business and Community Development Initiatives**

In August 2015, Detroit Mercy and The Kresge Foundation co-founded Livel Alliance to strengthen the Livernois Avenue and McNichols Road commercial corridor and downtown Detroit. The organization has implemented a variety of revitalization strategies, including establishing the Livel Community Advisory Board; collaborating with community organizations to produce events in the corridor, provided tours of the area to foundation representatives and others; and held workshops on neighborhood revitalization. Detroit Mercy also was a member of the application team that proposed the Woodward Transit Catalyst Project plan to provide rail-based transportation from Detroit’s downtown to the New Center Area. Officially named the Q-Line, the project opened in 2017.

The Advanced Electric Vehicle Graduate Certificate program, available through the College of Engineering & Science, was developed in conjunction with Ford Motor Company to educate aspiring automotive engineers, providing them with the skills and expertise to develop the next generation of advanced electric and hybrid electric vehicles.

Additionally, the College offers a certificate program in Systems Engineering, a 2+2 Program, a team of alumni at Ford Motor Company, students, faculty and staff developed the Good Turn App, which connects non-profits with volunteers who can transport resources and materials. The App was made possible by a $250,000 grant from Bill Ford Better World Challenge to the College of Engineering & Science. Also in 2017, Detroit Mercy engineering and nursing students along with students from Lawrence Tech collaborated with veterans who receive services from the VA Medical Center in Detroit to create devices that help veterans improve their daily quality of life.

The College of Health Profession’s McsMallay School of Nursing partners with health systems and medical centers throughout southeastern Michigan to provide degree completion programs onsite to employed registered nurses.

This year, the McSwaY School of Nursing established a new partnership with Cornerstone University. This 2+2 Program provides Cornerstone students who earn an associate’s degree in Health Science with an opportunity to then transfer to Detroit Mercy and work toward completing their Bachelor of Science in Nursing in two years.

Students from the School of Law provided more than 20,000 hours of pro bono legal services to residents of Detroit and surrounding communities through First-year clinical experiences and the School’s 12 clinics.

Detroit Mercy’s School of Architecture offers more than 40 continuing education courses for oral health professionals in southeastern Michigan.

**Academic Outreach**

Detroit Mercy’s Colleges and Schools provide a variety of academic outreach programs to serve community needs, including the following examples:

- **School of Architecture**
  - Over the last three years, Master of Community Development (MCD) students have provided a positive impact in Detroit neighborhoods by partnering with 15 community organizations or projects, such as Grandmont Rosedale Development Corporation, Bailey Park Project, Southwest Housing Solutions and Family Detroit. In May, the MCD program hosted a panel discussion on business revitalization and tours of the Livernois/McKichin corridor.

- **College of Business Administration**
  - Volunteer Income Tax Assistance: After completing Internal Revenue Service (IRS) training, accounting students and faculty donated more than 370 hours, providing free income tax services to more than 100 low-income community residents, generating more than $100,000 in refunds and saving taxpayers more than $3,000 in fees. The City Council bestowed an Award of Recognition on the program for its positive impact on Detroit.
  - Service Learning: Fourteen business courses, enrolling 478 students, generated more than 900 service hours. For example, financial counseling lessons were provided to 150 middle-school and high school students from the metro area, and first-year business students raised more than $3,600 for charity through service-learning projects.
  - The Center for Social Entrepreneurship (CSE): The CSE works with entrepreneurs using business techniques to find sustainable solutions to social problems. The CSE has provided nine-week workshops, followed by extensive mentorship from seasoned entrepreneurs, to more than 80 new business ventures, helping them raise more than $1.4 million in financing. The CSE also hosts major conferences, including the Detroit Nonprofit Day and the Empower- enter Symposium. CSE activities impact nearly 7,600 individuals each year.
  - Media Impact: Local and national media seeking expert commentary on current events cited College of Business Administration faculty 971 times in newspapers, radio and TV, reaching an estimated 1.2 billion readers, listeners and viewers.

- **School of Dentistry**
  - Through two clinics, a mobile dental clinic and the school-based dental sealant program, Detroit Mercy’s School of Dentistry completed 73,334 procedures that are equivalent to $470,313 of uncompensated care for patients. The school partners with eight clinics throughout Michigan, providing services in areas where it is difficult for patients to find access to care. Students participate in a variety of outreach activities throughout the year, properly educate the public about oral health and provide a variety of healthcare services at events.

- **College of Engineering & Science**
  - The National Institutes of Health awarded $12.1 million to University of Detroit Mercy over five years for a consortium established with Marquette College and Wayne State University in 2014 to implement a program encouraging diverse underrepresented students from underrepresented or economically disadvantaged backgrounds to pursue careers in biomedical research. The 11-semester-long, 3-year consortium curriculum is designed to equip students with the skills and knowledge necessary to succeed in biomedical research.
  - Excellent Award and Faculty Achievement Award, respectively. Their peers selected them for these honors in recognition of their outstanding teaching and scholarly endeavors.

- **Detroit Mercy’s Center for Cyber Security & Intelligence Studies**
  - The Center for Social Entrepreneurship (CSE): The CSE works with entrepreneurs using business techniques to find sustainable solutions to social problems. The CSE has provided nine-week workshops, followed by extensive mentorship from seasoned entrepreneurs, to more than 80 new business ventures, helping them raise more than $1.4 million in financing. The CSE also hosts major conferences, including the Detroit Nonprofit Day and the Empower- enter Symposium. CSE activities impact nearly 7,600 individuals each year.
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- **School of Law**
  - Detroit Mercy’s Counseling Service provides legal assistance to residents of Detroit and surrounding communities through its 12 clinics: Immigration Law Clinic; Criminal Trial Clinic; Environmental Law Clinic; Veterans Law Clinic; Juvenile Law Apple Clinic; SADO Clinic; Appellate Advocacy Services Clinic; Legal Assistance Clinic; Housing Law Clinic; Federal Pro Se Legal Assistance Clinic; Trademark and Entrepreneur Clinic and Family Law Clinic.

- **Detroit Mercy’s Faculty Excellence in Achievement Awards:** School of Law Professor Karen McGinn, Nancy Nagel and William Lin in received the 2018 Faculty Award Excellence in Achievement Award, respectively. Their peers selected them for these honors in recognition of their outstanding teaching and scholarly endeavors.

- **College of Liberal Arts & Education**
  - Detroit Mercy’s Counseling Service provides assessment and counseling services for approximately 300 clients annually.

- **Detroit Mercy’s Center for Cyber Security & Intelligence Studies**
  - The Center for Social Entrepreneurship (CSE): The CSE works with entrepreneurs using business techniques to find sustainable solutions to social problems. The CSE has provided nine-week workshops, followed by extensive mentorship from seasoned entrepreneurs, to more than 80 new business ventures, helping them raise more than $1.4 million in financing. The CSE also hosts major conferences, including the Detroit Nonprofit Day and the Empower-enter Symposium. CSE activities impact nearly 7,600 individuals each year.

- **Career Preparation**
  - Detroit Mercy’s Center for Career & Professional Development (CCPD) helps students transition from college to career through TitanCareerLink, campus interviews and career fairs. The CCPD engages with hundreds of employers seeking candidates for full-time and part-time job opportunities.
  - The CCPD also engages in many community service initiatives including career readiness programs such as TitanCareerLink, campus interviews and career fairs. The CCPD engages with hundreds of employers seeking candidates for full-time and part-time job opportunities.
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College Admission Counseling. In addition, 200 girls from Detroit Public Schools Community District, Southfield Public Schools and Gesu Catholic School in grades 6th to 8th participated in the annual Girls in IT Computing Conference. CCPD staff also provided resume reviews and interview preparation during the My Brother’s Keeper Pathways to Success – Boys and Young Men of Color Opportunity Summit and Fair.

University Initiatives
Detroit Mercy’s partnership with Macomb University Center and Wayne County Community College District University Center, as well as Detroit Mercy’s 12 online programs, offer community residents the opportunity to further their education at or close to home.

Detroit Mercy has educational partnerships with University of Windsor, Aquinas College, Macomb Community College, Wayne County Community College District, as well as affiliation agreements with additional area community colleges to facilitate the transfer of academic credits.

Community Service
Detroit Mercy’s libraries have a total collection of more than 825,000 volumes, 243,800 print and electronic journals, 190,800 e-books, 10,700 audiovisual items, and 73,000 government documents. These collections are available to the public.

Through a grant from the Ford Motor Company Fund, Detroit Mercy’s Institute for Leadership and Service supports 15 faculty-student teams who created six service-learning projects in the fall term and 19 in the winter term this year. For this initiative, 22 student leaders and their faculty mentors develop the project and involve approximately 529 students who serve more than 3,000 individuals in our community.

Detroit Mercy’s Institute for Leadership and Service has partnerships with area community organizations and agencies such as Mercy Education Project, Pope Francis Center, Cathedral Church of St. Paul, Focus:Hope, Neighborhood Services Organization, Manna Meals, Gesu School, etc., in order for students, faculty and staff to volunteer their support to address some of the area’s social problems and injustices. Each school year, approximately 1,500 student volunteers provide service in conjunction with more than 100 community service agencies.

Detroit Mercy Profile
University of Detroit Mercy is Michigan’s largest private Catholic university with more than 100 academic majors and programs. Sponsored by the Society of Jesus (the Jesuits) and the Sisters of Mercy of the Americas, the University has three campuses located in downtown and northwest Detroit.

Detroit Mercy is one of 28 Jesuit colleges and universities, and the largest of 17 Mercy institutions of higher education, in the United States. For the 18th consecutive year, Detroit Mercy is ranked #25 Best Midwest Regional Universities in the 2019 edition of the “U.S. News and World Report’s ‘Best Colleges.'”

2017-2018 Demographic Facts
- Detroit Mercy enrolled 2,880 undergraduate, 1,068 graduate and 1,168 professional school students in fall 2018 for a total enrollment of 5,111.
- About 85% of Detroit Mercy students are Michigan residents; 5% are out-of-state residents (from 34 states); and 10% are international students.
- Detroit Mercy offers more than 100 academic degrees and programs, including 39 certificate programs, 45 bachelor’s degrees, 39 master’s degrees, 7 doctoral programs, professional degrees and one specialist degree. Of these programs, 12 are offered online.
- Detroit Mercy has approximately 89,000 living alumni, represented in every state in the nation and in 78 countries around the world.

FOR ADDITIONAL INFORMATION about University of Detroit Mercy’s academic programs or about its community outreach activities, please contact the Marketing & Communications Department at 313-993-1254 or email marcom@udmercy.edu. Through academic programs, professional clinics and joint ventures with business and community organizations, the University contributes to the general well-being of the metro Detroit community and the Southeast Michigan Region. This commitment reflects the University’s mission, which emphasizes concern for the dignity of the individual and for the common good of the world community.