



UNIVERSITY OF

DETROIT MERCY

**ECONOMIC and
COMMUNITY IMPACT
on METRO DETROIT 2018**





University of Detroit Mercy, a Catholic university in the Jesuit and Mercy traditions, exists to provide excellent student-centered undergraduate, graduate and professional education in an urban context. For the 18th consecutive year, “U.S. News & World Report” has ranked Detroit Mercy in the top tier of Midwest Regional Universities. Detroit Mercy is one of only two ranked in the top 25 Best Midwest Regional Schools in Michigan for 2018.

As an urban university, we are committed to nurturing the well-being of our community in metro Detroit through educational initiatives, professional services and community investments. Since 1877, the University has been a valuable higher education resource to both Detroit and southeastern Michigan.

Economic Impact on Metro Detroit

The 2017-2018 fiscal year operating budget totaled \$170 million.

- Detroit Mercy has 991 employees.
- Employee compensation for 2017-2018 fiscal year totaled \$117 million.
- Detroit Mercy has a service-learning curriculum component that contributed more than 12,000 student volunteer hours to more than 100 metro Detroit community service agencies during fiscal year 2017-2018.
- Detroit Mercy invested \$7 million in renovations and in new Facilities projects on its campuses in fiscal year 2017-2018.
- Approximately \$9,839,000 in contracts were awarded to Detroit vendors in the 2017-2018 fiscal year.
- Detroit Mercy has an estimated annual economic impact of more than \$358,700,000 on the metro Detroit community.

Business and Community Development Initiatives

In August 2015, Detroit Mercy and The Kresge Foundation co-founded Live6 Alliance to strengthen the Livernois Avenue and McNichols Road commercial corridor and Northwest Detroit. The organization has implemented a variety of revitalization strategies, including establishing the Live6 Community Advisory Board; collaborated with community organizations to produce events in the corridor; provided tours of the area to foundation representatives and others; and held workshops on neighborhood revitalization. Detroit Mercy also was a member of the application team that proposed and received the John S. and James L. Knight Foundation Reimagining the Civic Commons Grant, which will be implemented in the Live6 neighborhoods.

The **Detroit Collaborative Design Center** was the first University-based design center in metropolitan Detroit to provide design services to nonprofit community and civic organizations. During the past year, DCDC has worked on several projects assisting the Live6 Alliance in developing a community engagement framework and implementing engagement tactics. Additionally, DCDC collaborated with the Fitzgerald Community, City of Detroit and others on a Landscape Stewardship strategy for Fitzgerald, and a Public Realm plan for the Livernois and McNichols corridors. DCDC also partnered with the City of Detroit and community stakeholders on a Detroit Choice Neighborhoods Transformation Plan for an area of Detroit encompassing Brewster-Douglass, Eastern Market and Brush Park. DCDC also worked with community stakeholders to design a stage and picnic pavilion for Skinner Playfield on the east side of Detroit, an art installation for the Livernois median south of Outer Drive and programming for the Fitzgerald community open spaces and greenway.

Engineering and Architecture programs collaborated on developing the Woodward Transit Catalyst Project plan to provide rail-based transportation from Detroit’s riverfront to the New Center Area. Officially named the **Q-Line**, the project opened in 2017.

The Advanced **Electric Vehicle Graduate Certificate program**, available through the College of Engineering & Science, was developed in conjunction with Ford Motor Company to educate aspiring automotive engineers, providing them with the skills and expertise to develop the next generation of advanced electric and hybrid electric vehicles.

Additionally, the College offers a certificate program in **Systems Engineering**. In 2017, a team of alumni at Ford Motor Company, students, faculty and staff developed the **Good Turn App**, which connects non-profits with volunteers who can transport resources and materials. This app was made possible by a \$250,00 grant from Bill Ford Better World Challenge to the College of Engineering & Science. Also in 2017, Detroit Mercy engineering and nursing students along with students from Lawrence Tech collaborated with veterans who receive services from the VA Medical Center in Detroit to create devices that help veterans improve their daily quality of life.

The College of Health Profession’s McAuley School of Nursing partners with **health systems and medical centers** throughout southeastern Michigan to provide degree completion programs onsite to employed registered nurses.

This year, the McAuley School of Nursing established a new partnership with Cornerstone University. This **2+2 Program** provides Cornerstone students who earn an associate’s degree in Health Science with an opportunity to then move to Detroit and work toward completing their Bachelor of Science in Nursing in two years.

Students from the School of Law provided more than 20,000 hours of **pro bono legal services** to residents of Detroit and surrounding communities through First-year clinical experiences and the School’s 12 clinics.

Detroit Mercy’s School of Dentistry offers more than **40 continuing education courses** annually for oral health professionals in southeastern Michigan.

Academic Outreach

Detroit Mercy’s Colleges and Schools provide a variety of academic outreach programs to serve community needs, including the following examples:

School of Architecture

Over the last three years, Master of Community Development (MCD) students have made a positive impact in Detroit neighborhoods by partnering with 15 community organizations or projects, such as Grandmont Rosedale Development Corporation, Bailey Park Project, Southwest Housing Solutions and Facelift Detroit. In May, the MCD program hosted a panel discussion on business revitalization and tours of the Livernois/McNichols corridor.

College of Business Administration

Volunteer Income Tax Assistance: After completing Internal Revenue Service (IRS) training, Accounting students and faculty donated more than 370 hours, providing free income tax services to more than 100 low-income community residents, generating more than \$100,000 in refunds and saving taxpayers more than \$33,000 in fees. The City Council bestowed an Award of Recognition on the program for its positive impact on Detroit.

Service Learning: Fourteen business courses, enrolling 478 students, generated nearly 3,000 service hours during the year. For example, financial literacy lessons were provided to 150 middle-school and high school students from the metro area, and first-year business students raised more than \$3,600 for charity through service-learning projects.

The Center for Social Entrepreneurship (CSE): The CSE works with entrepreneurs using business techniques to find sustainable solutions to social problems. The CSE has provided nine-week workshops, followed by extensive mentoring from seasoned entrepreneurs, to more than 40 new business ventures, helping them raise more than \$1.4 million in financing. The CSE also hosts major conferences, including the Detroit Nonprofit Day and the EmpowerHer Symposium. CSE activities impact nearly 7,600 individuals each year.

Media Impact: Local and national news media seeking expert commentary on current events cited College of Business Administration faculty 971 times in newspapers, radio and TV, reaching an estimated 1.2 billion readers, listeners and viewers.

School of Dentistry

Through two clinics, a mobile dental clinic and the school-based dental sealant program, Detroit Mercy’s School of Dentistry completed 77,334 appointments that are equivalent to \$749,313 of uncompensated care for patients. The school partners with eight clinics throughout Michigan, providing services in areas where it is difficult for patients to find access to care. Students participate in a variety of outreach activities throughout the year, properly educate the public about oral health and provide a variety of healthcare services at events.

College of Engineering & Science

The National Institutes of Health (NIH) awarded \$21.2 million to University of Detroit Mercy over five years for a consortium established with Marygrove College and Wayne State University in 2014 to implement a program encouraging more undergraduate students from underrepresented or economically disadvantaged backgrounds to pursue careers in biomedical research. University of Detroit Mercy is the lead grantee in this project, which is called ReBUILDetroit—Research Enhancement for Building Infrastructure Leading to Diversity.

The program begins with a pre-university summer enrichment program, which assists students in developing academic skills to succeed in college. Beginning on the first day of their undergraduate careers, the scholars engage in authentic research projects and learn about scientific research methods. During their second semester, they are paired with a research mentor in the consortium. Mentors provide scholars with an opportunity to conduct research in their labs and share in the scientific exchange of discovery through journal articles and conferences. As of fall 2018, 70 ReBUILD scholars are enrolled at Detroit Mercy.

Each year, Detroit Mercy’s College of Engineering & Science provides approximately 15 outreach programs to nearly 1,035 students between 4th and 12th grade through Saturday classes, summer camps and innovative curricula designed to motivate the next generation to consider careers in engineering, science, mathematics and technology. Programs include:

- **Detroit Area Pre-College Engineering (DAPCEP):** Through the DAPCEP, Saturday programs are available for students from 4th to 12th grades. Additionally, through the **DAPCEP Summer Experience**, students in 4th through 8th grade can experience science, technology, engineering and math-based learning opportunities.
- **Design Thinking Ford Summer Program:** This two-week summer commuter camp explores ways to innovate everyday products and processes in an intense, hands-on experience. Teams apply design thinking principles, participate in creativity exercises and learn how innovation and creativity principles improve quality of life.
- **Science, Technology, Engineering Preview Summer Program (STEPS):** This two-week commuter camp introduces young women currently in the 9th through 11th grades to the exciting world of engineering, science, and robotics. Participants build and program robots, while gaining an understanding of manufacturing techniques, robotic control systems, circuits, and sensors.
- **Technology Discovery Day:** Each year, Detroit Mercy brings 600 students from 18 area high schools on campus to participate in science, technology, engineering and math activities.
- Through the University’s **Dual Enrollment Program**, students can take college courses while still in high school and earn credits before graduation.
- Each summer, more than 100 **General Motors Student Corps** students participate in workshops based on a variety of engineering and science concepts.

College of Health Professions/McAuley School of Nursing

Detroit Mercy’s McAuley Health Center clinic is located on the lower east side of Detroit and provides health services to more than 1,120 underserved individuals of all ages, resulting in 3,279 patient visits in fiscal year 2017-2018. Additionally, McAuley Health Center (MHC) provided training opportunities during fall 2018 for

- Nine second degree option students;
- Five Family Nurse Practitioner students; and
- Three graduate communication studies students from Wayne State University.

School of Law

The School of Law provides legal assistance to residents of Detroit and surrounding communities through its 12 clinics: Immigration Law Clinic; Criminal Trial Clinic; Environmental Law Clinic; Veterans Law Clinic; Juvenile Law Appellate Clinic; SADO Criminal Appellate Clinic; International Patent Law Clinic; Appellate Veterans Law Clinic; Housing Law Clinic; Federal Pro Se Legal Assistance Clinic; Trademark and Entrepreneur Clinic and Family Law Clinic

Detroit Mercy’s Faculty Achievement & Excellence Awards –School of Law Professors Karen McDonald Henning and Wissam Aoun received the 2018 Faculty Excellent Award and Faculty Achievement Award, respectively. Their peers selected them for these honors in recognition of their outstanding teaching and scholarly endeavors.

College of Liberal Arts & Education

Detroit Mercy’s Counseling Clinic serves approximately 300 individuals each year, providing no-cost counseling services to Detroit residents who otherwise would not have access to mental health services. The Psychology Clinic provides assessment and counseling services for approximately 300 clients annually.

Detroit Mercy’s Center for Cyber Security & Intelligence Studies hosts a CyberPatriot Summer Camp for middle and high school students who want to learn about cybersecurity and even compete in the Air Force Association’s CyberPatriot national competition.

Detroit Mercy hosts Camp Infinity, a summer program for 40 fourth through seventh grade girls to advance their technological skills through web design and robotics technology.

Career Preparation

Detroit Mercy’s Center for Career & Professional Development (CCPD) helps students transition from school to career through such resources as TitanCareerLink, campus interviews and career fairs. The CCPD engages with hundreds of employers seeking candidates for full-time and part-time job opportunities.

The CCPD also engages in many community service initiatives including career readiness workshops for high school juniors through the **Michigan GEAR UP** program and career exploration workshops through the **Michigan Association for**

College Admission Counseling. In addition, 200 girls from Detroit Public Schools Community District, Southfield Public Schools and Gesu Catholic School in grades 6th to 8th participated in the annual **Girls in IT! Computing Conference**. CCPD staff also provided resume reviews and interview preparation during the **My Brother's Keeper Pathways to Success – Boys and Young Men of Color Opportunity Summit and Fair**.

University Initiatives

Detroit Mercy's **partnership with Macomb University Center and Wayne County Community College District University Center**, as well as Detroit Mercy's 12 online programs, offer community residents the opportunity to further their education at or close to home.

Detroit Mercy has **educational partnerships** with University of Windsor, Aquinas College, Macomb Community College, Wayne County Community College District, as well as affiliation agreements with additional area community colleges to facilitate the transfer of academic credits.

Community Service

Detroit Mercy's libraries have a total collection of more than 825,000 volumes, 243,800 print and electronic journals, 190,800 e-books, 10,700 audiovisual items, and 73,000 government documents. These collections are available to the public.

Through a grant from the Ford Motor Company Fund, Detroit Mercy's **Institute for Leadership and Service** supports 15 faculty-student teams who created six **service-learning projects** in the fall term and 19 in the winter term this year. For this initiative, 22 student leaders and their faculty mentors develop the project and involve approximately 529 students who serve more than 3,000 individuals in our community.

Detroit Mercy's Institute for Leadership and Service has **partnerships with area community organizations and agencies** such as Mercy Education Project, Pope Francis Center, Cathedral Church of St. Paul, Focus:Hope, Neighborhood Services Organization, Manna Meals, Gesu School, etc., in order for students, faculty and staff to volunteer their support to address some of the area's social problems and injustices. Each school year, approximately 1,500 student volunteers provide service in conjunction with more than 100 community service agencies.

The Campus Kitchen develops student leaders through thoughtful engagement with community-driven initiatives that promote a more equitable and sustainable local food system. Campus Kitchen is the first and only one in Michigan and is part of a network of 65 Campus Kitchens across the U.S. The program provided opportunities for 260 students to learn more about the local food system and how they could have an impact on short-term effects and understand core issues. It was run by a team of 23 student leaders and engaged 160 students who provided 800+ hours of service. Campus Kitchen partnered with neighborhood organizations such as Lakeridge Village, the Princeton Street Block Club, Project Healthy Community, the MoFlo Garden, the San Juan Block Club and food partners like Western Market, Tommy's and Metz Culinary Management to recover over 12,000 pounds of food that would otherwise be discarded and deliver it to more than 800 Detroiters in 2017.

Cultural and Athletic Activities

Detroit Mercy Theatre Company (DMTC) presents three to four entertaining stage productions annually. The Theatre also hosts afterglow receptions for local community residents each year.

The McNichols Library and the Genevieve Loranger Exhibition Center present the **works of local artists**, as well as those of faculty and students, and are open to the public.

Detroit Mercy offers a variety of **lectures and programs** that are open to the public, including the Architecture Lecture Series, the annual Cushing Distinguished Lecture in Religious Studies, the annual McElroy Lecture on Law and Religion, DeWitt C. Holbrook Lecture on Social Justice, the annual Carney Latin American Solidarity Archive Lecture Series, Black Abolitionist Archive and African American Studies Program special presentations and Business Alumni Week Keynote Speaker.

Detroit Mercy's 17 NCAA Division I athletic teams provide year-round sports activities with exhibition and league play held on the McNichols Campus; the sports events are open to the public.

Detroit Mercy Profile

University of Detroit Mercy is Michigan's largest private Catholic university with more than 100 academic majors and programs. Sponsored by the Society of Jesus (the Jesuits) and the Sisters of Mercy of the Americas, the University has three campuses located in downtown and northwest Detroit.

Detroit Mercy is one of 28 Jesuit colleges and universities, and the largest of 17 Mercy institutions of higher education, in the United States. For the 18th consecutive year, Detroit Mercy is ranked #25 Best Midwest Regional Universities in the 2019 edition of the "U.S. News and World Report's 'Best Colleges.'"

2017-2018 Demographic Facts

- Detroit Mercy enrolled 2,880 undergraduate, 1,068 graduate and 1,168 professional school students in fall 2018 for a total enrollment of 5,111.

- About 85% of Detroit Mercy students are Michigan residents; 5% are out-of-state residents (from 34 states); and 10% are international students.
- Detroit Mercy offers more than 100 academic degrees and programs, including 39 certificate programs, 45 bachelor's degrees, 39 master's degrees, 7 doctoral programs, professional degrees and one specialist degree. Of these programs, 12 are offered online.
- Detroit Mercy has approximately 89,000 living alumni, represented in every state in the nation and in 78 countries around the world.

FOR ADDITIONAL INFORMATION about University of Detroit Mercy's academic programs or about its community outreach activities, please contact the Marketing & Communications Department at 313-993-1254 or email marcom@udmercy.edu. Through academic programs, professional clinics and joint ventures with business and community organizations, the University contributes to the general well-being of the metro Detroit community and the Southeast Michigan Region. This commitment reflects the University's mission, which emphasizes concern for the dignity of the individual and for the common good of the world community.

