

CATALYST FOR TRANSFORMATION



President Antoine M. Garibaldi

2011 - 2022



11 YEARS of MOVING FORWARD

Antoine M. Garibaldi, Ph.D. President of University of Detroit Mercy, 2011-2022

A VISION OF GREATNESS

Dr. Antoine M. Garibaldi began his tenure as the 25th president, first lay president and first African American president of University of Detroit Mercy. He also became only the second African American president of a Jesuit university in this country in more than 220 years. He had a vision of transformative change for the University, already a nationally ranked educational institution with a storied past dating to 1877. In his first remarks to faculty and staff, referencing the research of organizational theorist Jim Collins, he emphasized the importance of universities advancing from "good" to "great" in order to survive and thrive. To accomplish that at Detroit Mercy, Garibaldi championed the pursuit of bold new goals in academics, enrollment, fundraising, community involvement and other critical areas.

A PLAN FØR TRANSFORMATION

To fulfill this vision of greatness, the University's Strategic Planning Committee met with representatives from across the campuses and completed the first of several ambi tious five-year plans that were approved by the Board of Trustees. The previous plans and the current five-year plan, *Boundlessly Forward: Detroit Mercy 2019-24*, are the guideposts for the University's aspirations and achieve ments, and the catalyst for transformational change.



A SPECTACULAR PRESENT, A BOUNDLESS FUTURE

From vibrant community partnerships to upgraded facili ties to the largest freshman class in 12 years, the results of thinking boldly and working diligently can be seen everywhere today at Detroit Mercy. The University is proud of these achievements, but even more excited about its promising future. Building on a firm foundation of finan cial strength, academic excellence and vibrant, dynamic campuses, Detroit Mercy is confident that a boundless future lies ahead for its graduates.



OUR MISSION

"University of Detroit Mercy provides outstanding student-centered undergraduate and graduate education, firmly grounded in the Jesuit and Mercy traditions, in an urban context."

MEETING THE CHALLENGE

The goals of our current strategic plan focus on four key areas that support this mission:

- DELIVERING RELEVANT AND DYNAMIC PROGRAMMING
- PASSIONATELY SERVING STUDENTS AND OTHERS
- CREATING DETROIT'S COLLEGE TOWN
- INCREASING PHILANTHROPIC INVESTMENTS AND PARTNERSHIPS

Over the last 10 years, tremendous progress has been made on all of these goals.

VISION ACCOMPLISHED

The University of Detroit Mercy Strategic Plan: 2012–17 listed these five strategic goals to assure future excel lence. Here are the outcomes of those goals:

DRIVE ACADEMIC AND INSTITUTIONAL EXCELLENCE

Ranked among top 25% of universities nationally in 2022.

INCREASE ENROLLMENT, RETENTION AND GRADUATION OF STUDENTS In 2021, Detroit Mercy welcomed its largest freshman class since 2009.

HEIGHTEN THE DISTINCTION OF THE UNIVERSITY In 2022, the University is recognized as the highest ranked private institution of higher educa tion in Michigan.

CREATE A CULTURE THAT FOSTERS EFFECTIVE MANAGEMENT AND STRONG FINANCIAL HEALTH *The endowment grows from \$26 million in 2011 to nearly \$100 million in 2022.*

AMPLIFY THE UNIVERSITY'S DYNAMIC COMMUNITY ENGAGEMENT The campus and local neighborhood have been revitalized with Live6 Alliance and other community engagement efforts.





DELIVERING RELEVANT & DYNAMIC PROGRAMMING

Detroit Mercy provides learning opportunities that empower graduates to lead and serve in their communities. A consistent thread of academic excellence runs from our founding to the present and into the future. The strength of our academic programs is enhanced by the ethical and social responsibility embedded in our foundational values. Our strategic plan helps students connect their talents and passion to the abilities needed for a lifetime of meaningful work.

In 2014, we launched ReBUILDetroit, the first program of its kind offering intensive training for students of diverse backgrounds interested in pursuing careers in biomedical, behavioral, clinical or social sciences.

The Frederick & Suzanne Seibert Center for Innovation & Collaboration was dedicated in 2019 to foster creativity, community and innovation across disciplines.

In 2021, Detroit Mercy's School of Architecture was rebranded as the School of Architecture & Community Development to emphasize its mission-driven, community-based work. In all of our programs, social responsibility is complemented and strengthened by our passionate commitment to academic excellence.

Detroit Mercy earned a No. 187 rank in the National Universities category of U.S. News & World Report's Best Colleges 2022 edition – the highest ranked private institution of higher education in the state. This is the third consecutive year that the University was ranked among the top 200 in the nation, after previously being named among the best in the Midwest for nearly 20 years.

Other notable national rankings in 2022 include No. 35 among "Best Value Schools," No. 121 for "Best Schools for Veterans," and No. 120 for "Top Performers on Social Mobility."

Additionally, in the 2022 edition of the Wall Street Journal/Times Higher Education rankings, Detroit Mercy ranked among the top 25% of all U.S. universities.





PASSIONATELY SERVING STUDENTS & OTHERS

Detroit Mercy's strategic plan prioritizes a culture that is collaborative, supportive and respectful of students as well as employees. It encourages programs and processes that provide excellent customer service to students, while simul taneously forging a culture of appreciation and account ability to those who serve our students.

This student-centered approach began with increasing education enrollment and making affordable. In 2014, Garibaldi created the Detroit Mercy Catholic Education University Grant, which has provided scholarships to almost 1,000 graduates of Archdiocese of Detroit Catholic schools. In 2018, the University reset undergraduate tuition from \$41,158 to \$28,000. Since 2011, donors have created 134 scholar ships; of that number 127 are endowed, which means that they will aid students to afford a Detroit Mercy education long into the future. The fundraising campaign that con cluded in 2019 raised an additional \$41 million for scholar ships from donors.

To increase student success, in 2020 Detroit Mercy received a \$1.6-million grant from the U.S. Department of Education (DoE) to establish the Center for Excellence in Teaching & Learning, a resource that helps faculty enhance instruction al methods to retain students.

Three first-time-ever U.S. Department of Education grants for Student Support Services (2015), Upward Bound (2017) and the Strengthening Institutions Program (2020) were awarded to the University.

With the goal of improving student satisfaction on the Mc Nichols campus, as well as attracting and retaining more students, the multi-year, multi-million-dollar renovation of the McNichols Campus began in late 2020 with the Stu dent Union. In addition to upgrades to academic buildings, administrative space and residence halls, the multi-phase plan includes new on-campus student apartments, greens pace on newly acquired land and the Center for Excellence in Teaching & Learning.

BUILDING A STUDENT-CENTERED CAMPUS \$82 MILLION OF FACILITIES IMPROVEMENTS SINCE 2011

Residence halls upgrades
Opening of the new Student Fitness Center
Frederick and Suzanne Seibert Center for Innovation and Collaboration
Addition to the College of Health Professions Building
Center for Automotive Systems Engineering Education Lab
Student Union Conference and Ballroom renovation
Calihan Hall Athlete Academic Center
iNSPIRE Chemistry Lab
McNichols Library Main Floor renovation and Bookmark Cafe
Briggs Building Main Floor renovation
Financial Markets Lab in Commerce & Finance Building
New McNichols Campus entry
New TRIO Suite
School of Architecture Lower-Level renovation
New Atrium and entry to the School of Dentistry
New Center for Excellence in Teaching & Learning
Renovated Student Union underway
School of Law renovation
New George J. Asher Law Clinic
New Live6 Neighborhood Homebase on McNichols



CATALYST FOR TRANSFORMATION

CREATING DETROIT'S COLLEGE TOWN

A critical factor in achieving our institutional mission is enhancing the student experience, which encompasses everything from programming and facilities to the surrounding community.

One of the earliest components of Detroit Mercy's strategic plan focused on expanding its relationship with the immediate neighborhood and the greater community. Garibaldi turned the institution's gaze from inward to outward and repositioned Detroit Mercy as good neighbors and engaged members of the community. To extend the atmosphere of Detroit's "College Town" beyond the campus, it became an active partner in the development of the surrounding area. As part of these efforts, Garibaldi engaged with local groups, often serving as a board member, to help deepen Detroit Mercy's role in the area and build strong partnerships with key community leaders.

In 2015, with his leadership and in partnership with The Kresge Foundation, Detroit Mercy co-founded Live6

Alliance to address the needs of neighbors in the Livernois and Six Mile areas. Live6 Alliance is going strong in 2022 with a staff of five – from an original staff of one – as it helps to develop and implement a modern streetscape, work diligently to at-

tract more businesses to the McNichols-Livernois corridor and improve the surrounding neighborhoods.

Livernois-McNichols has become a destination neighborhood for the University's residential and commuting students, faculty and staff and the metropolitan community, helping Detroit Mercy to fulfill its goals of creating a vibrant campus life and a dynamic relationship with the community.



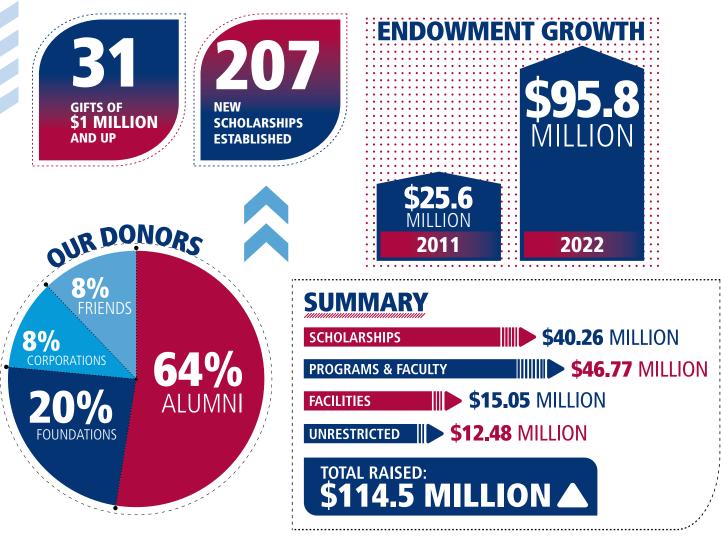
INCREASING PHILANTHROPIC INVESTMENTS & PARTNERSHIPS

In 2017, despite an external analysis that recommended a target of \$40-\$60 million, the fundraising goal for the Build a Boundless Future Campaign was set at \$100 million.

The campaign met that goal a year early and when it ended, nearly \$115 million was raised. More than \$70 million of this total came from alumni, who Garibaldi invited into partnership with the University to move into the future. It was the most successful campaign in Detroit Mercy history, with generous donors investing more than \$11 million in unrestricted gifts, \$41 million for scholarships, \$25 million for programs and faculty and \$15 million for facilities, exceeding the goals set at the beginning of the campaign. Detroit Mercy's Build a Boundless Future Campaign earned national recognition from the Council for Advancement and Support of Education, winning the CASE 2020 Education Fundraising Award for Overall Performance.

The University's endowment also grew from \$26 million in 2011 to nearly \$100 million today. Fundraising efforts continue with the Bridge Campaign, which has a goal of \$50 million, and is focused primarily on enhancing campus facilities.

CAMPAIGN STATISTICS





Dr. Garibaldi is a perfect example of what it means to be a successful leader, professional, and man. I am personally blessed to have been able to work with him, be mentored by him, and experience the change he has been able to implement during his tenure.

KENNETH DONALDSON '21, LEGISLATIVE INTERN FOR U.S. CONGRESSWOMAN BRENDA L. LAWRENCE

Through his leadership at the University, his tireless volunteer support, and his ability to galvanize residents and organizations, Dr. Garibaldi has made a tremendous impact on residents and neighborhoods near the campus. He is a one of-a-kind community champion, and our city is the better for it.

> DAVE BLASZKIEWICZ, PRESIDENT & CEO, INVEST DETROIT

ENGAGED IN DETROIT & WITH HIGHER EDUCATION

Antoine Garibaldi shares his educational expertise with many civic, community and higher education institutions and organizations. Below are some of the local and national boards he has served on since 2011:

>>> LOCAL BOARDS

- Brother Rice High School
- Detroit Metro Convention & Visitors Bureau
- Detroit Institute of Arts
- Live6 Alliance
- Invest Detroit
- Marygrove Conservancy
- New Detroit, Inc.
- Detroit Police Chief's Advisory Board
- United Way of SE Michigan Campaign Cabinet

>>> NATIONAL BOARDS

- American Council on Higher Education
- Association of Governing Boards President's Council
- Association of Jesuit Colleges and Universities
- Conference for Mercy Higher Education
- Council for Higher Education Accreditation
- Georgetown University
- Horizon League
- University of St. Thomas (MN)
- Michigan Independent Colleges and Universities



2011 2012 **2013** 2014 **2015** 2016 **2017** 2018 **2019** 2020 **2021** 2022

A TIMELINE of PROGRESS

Over 11 years, President Antoine M. Garibaldi has moved the University forward without ever slowing down. Detroit Mercy is stronger today in terms of fundraising, programming and enrollment than it was when he became president. And the University has become a vital part of the community and the people of the city of Detroit.

2011

April

The University received the first portion of what would become a gift of just over \$4 million from the estate of Janet Peters Roberts '52, '59 to endow a scholarship in her name.

June 11

Antoine M. Garibaldi becomes the 25th president of Univer sity of Detroit Mercy. He is the first lay and first African American to hold the post.

July

The School of Architecture's Detroit Collaborative Design Center (DCDC) receives \$1.5 million Ford Foundation grant to develop a land use vision for Detroit's revitalization.

The College of Engineer ing & Science celebrates its centennial.

2012

April 13

On his inauguration, Garibaldi says: "Today, I share the same excitement, eagerness and urgency that the Jesuits and Sisters of Mercy felt when they began University of Detroit and Mercy College.... Thank you for the privilege to lead this great institution."

Summer

The University's Board of Trustees approves the first of many five-year plans to focus the institution's actions.

September 24

Detroit Mercy opens the Student Fitness Center, the first new construction on campus since the opening of the Quad Complex in 1969.

The School of Law celebrates its centennial.

The Cooperative Education Pro gram celebrates its centennial.

2013

Winter

The University, in partnership with the Detroit Economic Growth Corporation (DEGC), received a \$976,222 grant from the Michigan Department of Transportation (MDOT) to fund the Livernois Streetscape Enhancement Project that transformed the Livernois Ave. median from the Lodge to 8 Mile Road.

June

The University receives a \$750,000 W.K. Kellogg grant to support the Master of Commu nity Development Program.

The School of Architecture celebrated its 50-year anniversary.

2014

August 5

Garibaldi announces the Detroit Mercy Catholic Education University Grant, to award tuition grants to eligible freshman students who at tended Archdiocese of Detroit Catholic schools, which led to an increase in enrollment.

September

University hosts a ground breaking for the \$1.3-million Livernois Streetscape Enhance Livernois from the Lodge to Eight Mile.

September 26

Detroit Mercy announces it will lead a \$21.2-million grant from the National Institutes of Health to increase diversity in biomedical research by helping underrepresented students on the path to becoming scientific researchers.

<u>2015</u>

August 15

Four years of planning and re lationship building culminates in the announcement of Live6 Alliance to promote revitaliza tion of the neighborhoods near Livernois and Six Mile. It is a partnership between Detroit Mercy and The Kresge Foundation.

September 15

The University introduces a new logo and branding. It includes the slogan **"Build a Boundless Future**.

December

The University concludes a challenge grant program from the Mary G. Stange Charitable Trust, raising over \$3 million for endowed scholarships for Michigan students enrolled at Detroit Mercy.

2016

June 16 Detroit Mercy approves a new Outcomes-Based Core Curriculum.

College of Business Administration celebrates its centennial.



2017

July 28

The two-year Detroit Mercy 2020 "Envisioning a Bound less Future" Plan begins to strengthen the University's long-term viability.

October 26

Detroit Mercy announces The Campaign for University of Detroit Mercy, a \$100-mil lion campaign to increase scholarships, enhance facilities, support faculty scholarship and programming and other initiatives.

November 21

Detroit Mercy makes a bold move to reset undergraduate tuition from \$41,158 a semester to \$28,000. Later, graduate tui tion is reset in select disciplines. Students respond with record numbers of applications.

March

2019

The Detroit Green Technology Institute, which focuses on sus tainable industrial practices, is established in partnership with Hubei University of Technology in China.

April 24 The Charlton Center for Responsible Investing is established with a \$3-million gift from alumnus Richard M. Charlton, the largest gift ever from a living alumnus.

October 6

A \$6.4 million estate gift from alumnus Arnold Jarboe - the largest ever given to the University – establishes the Center for Practice and Research in Management & Ethics, designed to support efficient, effective and ethical management.

December 31

Detroit Mercy concludes The Campaign for University of Detroit Mercy with a final tally of nearly \$115 million. It is the most successful campaign in University history.

2020

February 27

The University breaks ground on the McNichols Campus Renovation Project, a sub stantial investment in the University's facilities beginning with a major addition to the Student Union. When complete, nearly every building on the Campus will be upgraded and a few – including the Fisher Administration Building and Reno Hall – will be demolished. The purchase of land on the south side of the campus will add green space for student recreation.

October 6

Detroit Mercy acquires a 40,000-square-foot facility in Novi to expand graduate and health professions program mina.

August

2021

The University welcomes 565 new students to the McNichols Campus, its largest first-year class in 12 years. Garibaldi an nounces he will conclude his presidency in June 2022.

2022

March

Detroit Mercy's endowment, which was at \$26 million in 2011, nears the \$100-million mark.

Spring The first stage of the expanded and renovated Student Union is set to open.

June 30

Antoine M. Garibaldi completes his tenure as the University's third-longest serving president.

2011 2012 **2013**

2016

From the moment of his arrival, Dr. Garibaldi was an immediate, unrelenting, and forceful champion of engaging the university in the neighborhood's revitalization - through investing in the beauti fication of the adjacent commercial corridors, through heightened involvement of the School of Architecture s Detroit Collaborative Design Cent er in community organizing and project execu tion, through his own active participation in stand ing up the neighborhood organization that would come to be known as Live6 Alliance. He has laid indispensable bedrock in all dimensions on which his successor can build a legacy of academic excellence, expansive commitment to community health and vitality, and servant leadership.

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RIP RAPSON, PRESIDENT & CEO, THE KRESGE FOUNDATION



April of 2019 was one of the most difficult times of my professional career following the death of a stu dent I knew by suicide. Dr. Garibaldi called me for 14 days in a row to check in on me. I will always be grateful for his care and concern for me during that time and his continued support. This is just one example of the empathy and concern for staff and students for which he is known.

2015

MONICA WILLIAMS, DEAN OF STUDENTS



Dr. Garibaldi has been a committed leader at our University and our city since day one. I applaud his commitment to invest in our campus, students and greater Detroit community. Thank you for your leadership, your impact will be remembered forever.

> GABRIELA SANTIAGO-ROMERO '13, '15, DETROIT CITY COUNCILMEMBER

Dr. Garibaldi's value added commitment to Catholic education has been most welcome and productive. He established Detroit Mercy's program of financial grants for qualified students who attend an Archdiocese of Detroit Catholic school from first through 12th grade, doubling the number of those applicants.

> ARCHBISHOP ALLEN VIGNERON, ARCHDIOCESE OF DETROIT



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2017 2018 **2019** 2020 **2021** 2022

2015 COMMENCEMENT

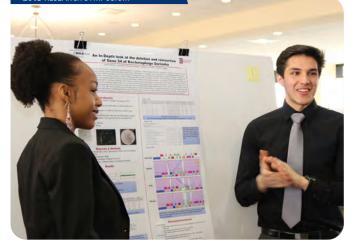


Dr. Garibaldi shunned a traditional "ivory tower" approach and consistently found ways he and the University could be engaged in the surrounding community. As founding chairman of the Live6 Alliance board, he created a public-private collaboration model for business development, residential stabilization, public safety, and civic engagement in the Livernois/ McNichols corridors and neighborhoods. Dr. Garibaldi's leadership embodies our motto, Together, we thrive.

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GENEVA J. WILLIAMS, EXECUTIVE DIRECTOR, LIVE6 ALLIANCE

2015 RESEARCH SYMPOSIUM



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When we hired Dr. Antoine Garibaldi in 2011 I knew we were getting an experienced academic leader, a scholar and someone who would embrace the Jesuit and Mercy charisms. What I didn t realize was that we would benefit from his exceptional fondness for and care of our students and staff, that he would generously give so much time to make Detroit a better community, that his wife, Car ol, would enthusiastically engage in Detroit Mercy activities and that I would find a dear friend.

JOHN D. LEWIS,

DETROIT MERCY BOARD OF TRUSTEES 2005-21, CHAIRMAN 2010-17



Dr. Garibaldi's leadership and fierce desire to build and sustain an impactful relationship between Detroit Mercy and our neighborhood not only benefits Princeton Street Block Club but all cluster neighborhoods in the Detroit Mercy vicinity. We are indebted to him for shepherding us through challenging conversations that have led us to this fruitful partnership.

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GWEN KNOWLES, CHAIR; MARY BLACKMON, VICE CHAIR, PRINCETON STREET BLOCK CLUB

2011 2016 2012 2013 2014 2015





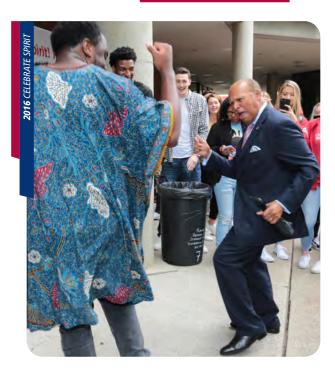




Antoine Garibaldi has been, quite basically, a game changer taking the University on offense and leading it into the 21st Century. Along with strengthening the University, the Live6 neighborhood and the city of Detroit, Dr. G maintained a personal touch and always looked to make the University more personal and more human. The impact of Antoine Garibaldi will be felt on the University for years.

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HANK DURKIN '73, ALUMNI SPIRIT AWARD WINNER







2022 STUDENT UNION CONSTRUCTION

HELP US WRITE THE NEXT CHAPTER OF OUR SUCCESS STORY

We are proud of our 145-year history of success, and excited to move ahead into the future. Your donation at this time to University of Detroit Mercy for the Student Union renovations will enhance the experience of all of our students. Help us make our next decade even more successful than our last by donating today using the enclosed envelope.



udmercy.edu

4001 W. McNichols Road, Detroit, MI 48221-3038

