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## 2009 NCAA(R) Men's Final Four(R) Local Organizing Committee to Show Game of Change Documentary

University of Detroit *Mercy to Host Film Viewing and Race Relations-Themed Panel Discussion*

**INTERVIEW & PHOTO OPPORTUNITY, Friday, March 20, 6 p.m.**

DETROIT, March 19 /PRNewswire-USNewswire/ -- **The following advisory is being issued today by the University of Detroit Mercy:**

**WHAT:**

On Fri, March 20, at 6 p.m., University of Detroit Mercy and the Detroit Local Organizing Committee (DLOC) for the 2009 NCAA(R) Men's Final Four(R) will host a screening of *The Game of Change* documentary followed by a panel discussion on race relations and sports.

The event is free of charge to the public. UDM students have the opportunity to win Tickets to the FINAL FOUR.

The *Game of Change* documentary features the story of two teams playing in a 1963 NCAA(R) basketball tournament game in East Lansing, Michigan -- a game that literally changed the fabric of American society. The *Game of Change* reaches far beyond sports, demonstrating this particular event's significance in the battle for race equality.

The 2009 NCAA Division I Men's Basketball Championship will be culminating at Ford Field in Detroit, April 4 and 6. The Final Four brings together the semifinalists of the single-elimination tournament of the top 65 NCAA Division I men's basketball teams in the country.

**WHO:**

DLOC and University of Detroit Mercy representatives

Panelists:

Dr. Roy Finkenbine - UDM Professor, Chair of History/Director of Black Abolitionist Archives

Dr. Ike McKinnon - UDM Professor, Author

Robert Ficano - Wayne County Executive

Ray McCallum - UDM Head Men's Basketball Coach

Woody Payne - UDM Men's Basketball Student-Athlete

**WHERE:**

Calihan Hall

University of Detroit Mercy

4001 McNichols Road

Detroit, MI 48221

**WHEN:**

Fri., March 20

6 p.m. film screening

7:15 p.m. panel discussion

**CONTACT**

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FOR MORE INFORMATION, VISIT [NCAA.com/finalfour](http://NCAA.com/finalfour)

SOURCE University of Detroit Mercy

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