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Innovation + Job News

January 6, 2009

U-D Mercy explores Generation Y's needs with Project Millennials seminar

The [University of Detroit Mercy](#) will host a seminar on Millenials and their needs on Wednesday and Thursday.

The "Project Millennials: Make it Work with Generation Y" focuses on the characteristics and expectations of today's college students. It will pay special attention to the generation's learning styles, need for engaging and experiential learning, helicopter parents, love of technology, community orientation and preferred ways of accessing information. The idea is to continue the conversation to shrink the generation gap in education.

The seminar will be held in the Ford Life Sciences Building, Room 113, on the McNichols campus at 6:30 p.m. Wednesday, Jan. 7. It will also be held on the Corktown campus at 5:15 p.m. Thursday, Jan. 8.

Source: University of Detroit Mercy
Writer: Jon Zemke

■ **Neighborhoods:** [University Commons - Palmer Park](#)





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