



Friday, November 14, 2008

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in FOCUS

Crystal Windham Named General Motors First African American Female Director of Design

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13/11/2008 09:37 (1 Day 12:11 minutes ago)

The FINANCIAL -- Crystal L. Windham (35) has been appointed Director of General Motors North American Passenger Car Design as of November 1, 2008.

In her new position, Windham will head the interior design for the following architectures in GM North America: Global Midsize Car, Global Compact Car, and Global Small Car.

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"Crystal, a lead designer on the 2008 award winning Chevy Malibu "Car of the Year", began her career at GM North America Design in 1994 and has held assignments across brand studios, including an International Assignment at Adam-Opel from 1997-1998." GM reports.

"A mentor guided me towards automotive design. Without guidance and support from family and co-workers, I wouldn't be where I am today. I truly love my job- it's creative, expressive - but it is not easy. Enjoying what you do, however, makes it all worthwhile. I hope other young women will look to what I have done and be inspired to consider automotive design," she said.

In 2002, Crystal was appointed to Design Manager, Interiors and worked on several award winning vehicles, including the 2008 Chevrolet Malibu and 2007 Saturn Aura.

Following that assignment, Crystal moved to the position of Design Manager, Advanced Exteriors for full-size trucks and in May 2007, Crystal was appointed as Design Manager, Exteriors. Her career has come full circle as she has returned to the interior studios.

"As an interior designer, I create solutions and appealing spaces for customers. As a leader it's my job to foster creativity and ensure that creativity is represented in the final product. Our design vision, intent and integrity led us to create the best interiors in GM's history. I am excited to show our newest interiors the world," she said.

Crystal has a Bachelor's degree in Industrial Design from the Center for Creative Studies and a Master's degree in Business Administration from the **University of Detroit - Mercy**.

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14/11/2008 16:04 (05:44 minutes ago)

The FINANCIAL -- The Republic of Korea and Asian Development Bank (ADB) are promoting public-private partnerships (PPPs) for infrastructure investments in developing member-countries through sharing of knowledge and experiences from successful PPP projects.

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14/11/2008 14:52 (06:56 minutes ago)

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