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## Morning Briefing

June 13, 2007

### Naperville ad agency wins several awards

Naperville advertising agency Rhea and Kaiser Marketing Communications received several awards for recent campaigns.

The company won a Silver Trumpet Award from the Publicity Club of Chicago for its campaign on behalf of Underwriters Laboratories, an organization that performs product safety testing and certification.

The award recognizes excellence in public relations planning, creativity and execution and was presented to the agency for its 2006 communications program that featured a revamped online newsroom for UL, as well as other efforts geared at improving the relationship between UL and the news media.

Rhea & Kaiser also took home the best of show Platinum Award at the Association of Equipment Manufacturers annual Publications in Construction and Agriculture awards in Las Vegas.

The agency won five "Measures of Success in Communications" awards for its work with Caterpillar General Construction and Medium Wheel Loaders.

### Woman honored for real estate sales

Mary Lambe of Naperville, a real estate agent for Coldwell Banker Residential Brokerage, earned membership in the company's International Diamond Society.

The honor is achieved by the top 9 percent of the company's 127,700 salespeople worldwide.

### NCC graduate hired at Chicago firm

North Central College graduate Janet Lee is the new controller at Female Health Company, based in Chicago, which manufactures and markets a condom for use by women.

Lee will be responsible for internal and external reporting and managing corporate accounting.

She previously served as accounting manager and analyst at the Society of Thoracic Surgeons.

Lee holds a bachelor's degree in accounting from North Central College and an MBA degree in finance from DePaul University.

### Wheaton woman promoted at company

Wheaton resident Pamela Haughawout, senior vice president at Hilb Rogal & Hobbs Company, was named Midwest health care practice leader for the firm.

She will be working with the company's 10 regional offices and has 30 years' experience in the insurance and risk management industry.

Before joining Hilb Rogal & Hobbs in 1998, she held similar positions in Boston for Marsh Inc. and Aon Corporation.

### Naperville firm hires aviation architect

Reynolds, Smith and Hills Inc. hired Marc Godzina as an architect in its aviation program in its Naperville office.

Godzina is a graduate of the University of Detroit, where he also earned his master's degree in architecture.

### Better Business Bureau is bilingual

The Better Business Bureau of Chicago and Northern Illinois offers all of its 85,000 Business Reliability Reports in Spanish.

Those reports can be found at [www.chicago.bbb.org](http://www.chicago.bbb.org). They cover local businesses and national corporations.

For people who don't have access to a computer, the bureau has bilingual staff members available during business hours at 312-832-0500.

### Business owner speaks on health

Dr. Laura Bokar, owner of Fox Valley Institute for Growth and Wellness, spoke on "Recognizing When Employees Need Help" at the Business Executive Exchange Spring 2007 Open House.

She discussed how employers can help recognize and assist employees with mental health issues, including stress, depression, anxiety and substance abuse.

### Decorator hired at Ogden Avenue store

Decorative Accents of Naperville hired Christy Groner as an in-store and shop-at-home designer.

### Rush-Copley starts Yorkville construction

Rush-Copley Medical Center broke ground June 8 on Rush-Copley Healthcare Center, a \$23 million project in Yorkville.

The center will be on the south side of Route 34, just west of the Kendall County Government Center and will include ambulatory care services, urgent care and occupational health and diagnostic services and physician offices.

### Library director to head state group

Donna Dziedzic, executive director of the Naperville Public Library, was elected vice president/president of the Illinois Library Association for a three-year term.

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The Illinois Library Association represents more than 3,000 members from public, academic, school and special libraries, including librarians, library assistants, trustees, students and library vendors.

Dziedzic has served twice on the council of the American Library Association, the group's governing body.

She became the executive director of the Naperville Public Library in 1996.

She holds a master's degree in Library and Information Science from the University of Illinois, Champaign-Urbana.

#### **Hospital brochure wins national award**

Liz McReynolds Design of Aurora and the Neurosciences Institute at Central DuPage Hospital were honored with an Aster Award for health care marketing for a 25-page color booklet on surgical alternatives for treating strokes.

The Aster Awards is a national medical marketing awards program allowing health care organizations and advertising agencies to compete against others similarly-sized from across the nation.

#### **Insurance agent named delegate**

Robert Slayton, owner of Robert Slayton Associates of Naperville, an independent insurance agency that serves small- and medium-size businesses, was chosen as a delegate for the National Association of Health Underwriters' national convention in Denver in late June.

Kitchen franchise earns sales honor

The Kitchen Solvers of Naperville franchise, owned by Chris and Cheryl Catalano, was named ninth for April sales nationwide, and fourth for April sales among franchises operating in large markets.

The couple opened the franchise in 1998.

#### **Warrenville company gets defense contract**

International Military and Government Corp., based in Warrenville, received a \$623 million U.S. defense department contract.

The contract is for the construction of armored vehicles to be used in Iraq and Afghanistan.

The Warrenville company is a subsidiary of International Truck and Engine Corp.

#### **Insurance agent wins volunteerism award**

Allstate Insurance presented the Agency Hands in the Community award to Thomas Clark, an Allstate agent in Naperville.

The award includes a \$500 grant from The Allstate Foundation for the Catholic Charities of the Diocese of Joliet where Clark volunteers.

#### **Naperville engineer made partner in firm**

Land development consulting firm Atwell-Hicks named Thomas Guist a partner.

Guist, who works in the company's Naperville office, is a team leader of environmental services and has been with the company since 2001.

He is a licensed engineer with more than 15 years of experience in the environmental field, and holds a bachelor's degree from Michigan State University.

#### **Social worker joins Naperville practice**

Mary Pacejka, a licensed clinical social worker, joined Barbara Kenedy and Associates in their downtown Naperville office.

Pacejka received her master's degree in social work from the Jane Addams School of Social Work in Chicago and has experience in school social work, inpatient mental health and private practice.

She works with adults, adolescents and families.

#### **Woman named to IMSA position**

Suzyn Price of Naperville was named vice president for advancement at the Illinois Mathematics and Science Academy in Aurora.

She will direct fundraising, alumni relations and marketing and communications activities.

Price was the director of grants and special projects at North Central College in Naperville and is a member of the Naperville School District 203 Board of Education.

#### **Woman represents landscaping company**

Melissa Krzyzanowski, a landscape and horticulture professional, joined McKay Nursery late last year as a local representative. Krzyzanowski serves as a landscape consultant for homes and businesses in the Naperville area, working for the Wisconsin-based plant nursery.

Krzyzanowski holds a bachelor's degree in landscape architecture from the University of Oregon and has a decade's experience in the landscape industry.

#### **Fox Valley man promoted**

St. Charles resident Greg Lewandowski, director of Amcore Investment Services Inc., was promoted to president of the investment services firm.

He is responsible for retail investment sales and supervises the regional investment sales managers and investment representatives.

He joined Amcore in 2003 and has 16 years of investment and retail banking experience. For three years, he served as the regional retail sales manager for the Northern Chicago suburban market.

#### **Naperville man top in sales**

Frito-Lay North America sales representative Joe Pallardy of Naperville was named one of PepsiCo's top sales performers worldwide in 2006.

Pallardy, who has been with Frito-Lay for 24 years, is among the less than one-quarter of 1 percent of PepsiCo's 85,000-member sales force who received the President's Ring of Honor award for sales achievement.

#### **Dreyer Clinic doctor recertified**

Judith Kniffin, a psychiatrist with Dreyer Medical Clinic since 2000, was recertified by the American Board of Psychiatry and Neurology.

She sees patients at the clinic's Fox Valley Villages site.

Kniffin received her medical degree from the Loyola University Stritch School of Medicine in Maywood, and completed an internship and residency at Rush-Presbyterian-St. Luke's Medical Center in Chicago.

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