



BBK Welcomes Five New Hires Globally

SOUTHFIELD, Mich., April 10 /PRNewswire/ -- BBK, an international business advisory firm providing financial, strategic and operational services to its clients worldwide, has announced five new hires: Dennis Strach and Edward Macek as Directors, Andrew Zeleney as Associate in Southfield, Martin Paul as Administrative Manager -- Accounting and Controlling in Frankfurt, and Jeanette Ji as an Analyst with BBK Ratings in Shanghai.

As Directors, Strach and Macek will be responsible for leading the development of action plans, managing client relationships, assessing the financial, sales, operations, and legal aspects of a client, and facilitating effective communication with clients.

Strach joins BBK with 39 years of operations experience at DaimlerChrysler Corporation. His most recent position at DaimlerChrysler was Senior Manager of Chassis Assembly Supplier Quality, where he was responsible for addressing all assembly plant issues, warranty reduction and improvement, working with suppliers to improve and implement robust quality systems, and utilize lessons learned and best practices.

Strach holds a bachelor's degree in management from Walsh College in Troy, Michigan.

Before joining BBK, Macek was the Chief Financial Officer at Drivesol Worldwide, Inc., a private equity-owned manufacturer of fixed and adjustable pedals for the global automotive market. He reported to the CEO and was responsible for all financial management activities and reporting.

Macek obtained a Bachelor of Business Administration in Accounting from Cleveland State University in Cleveland, Ohio.

As an Associate, Zeleney will analyze and assess the financial, economical, sales, and operational aspects of client companies to determine the nature and extent of problems that could affect performance.

Before joining BBK, Zeleney was most recently a Financial and Cost Analyst at Ford Motor Company where he successfully tracked manufacturing cost per unit for plant production and non-production departments and established labor and overhead budget targets for production departments.

Zeleney is currently pursuing a Master of Business Administration in Finance, with a concentration in Business Turnaround Management at the University of Detroit. He also received his Bachelor of Commerce in Finance & Accounting from the University of Windsor in Windsor, Ontario, and a Bachelor of Arts in English Language and Literature from the University of Western Ontario in London, Ontario.

As Administrative Manager -- Accounting and Controlling, Paul will be responsible for managing all accounting aspects in BBK's Frankfurt office, which includes reporting to U.S. headquarters, budgeting, invoicing, and credit control.

Prior to BBK, Paul was an accountant at Cabletron Systems GmbH, a computer networking equipment manufacturer and distributor. He was responsible for accounts payable, credit control, cash collection, weekly cash forecast and treasury in cooperation with U.S. headquarters, and the implementation of a new payments software.

Paul received his degree in business administration from the University of Applied Sciences in Wiesbaden, Germany.

As an Analyst with BBK Ratings in Shanghai, Jeanette Ji will support BBK Ratings, the firm's proprietary, statistically proven, web-based model that assigns the risk of supplier financial distress, allowing clients to proactively monitor the health of their supply bases and protect their production.

Ji was most recently a Senior Auditor at PricewaterhouseCoopers CPAs Company Limited in Shanghai, where she successfully defined and tailored

audit procedures, led and managed the audit team, assessed audit risk and internal control, and performed various financial analytics.

Ji received her bachelor's degree in accounting economics from Shanghai International Studies University.

BBK, an international business advisory firm established in 1977, provides financial and operational services that enhance the growth, profits and stability of its clients. BBK has an extensive network of professionals throughout the United States, Europe and Asia, and has completed thousands of engagements for a variety of clients, including Fortune 500 corporations, mid-sized companies, financial institutions, law firms and private equity firms. For more information, visit <http://www.e-bbk.com>.

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