University of Detroit Mercy
Strategic Planning Process

Vision – The vision statement expresses UDM's aspirations for the future. It is updated every five years.

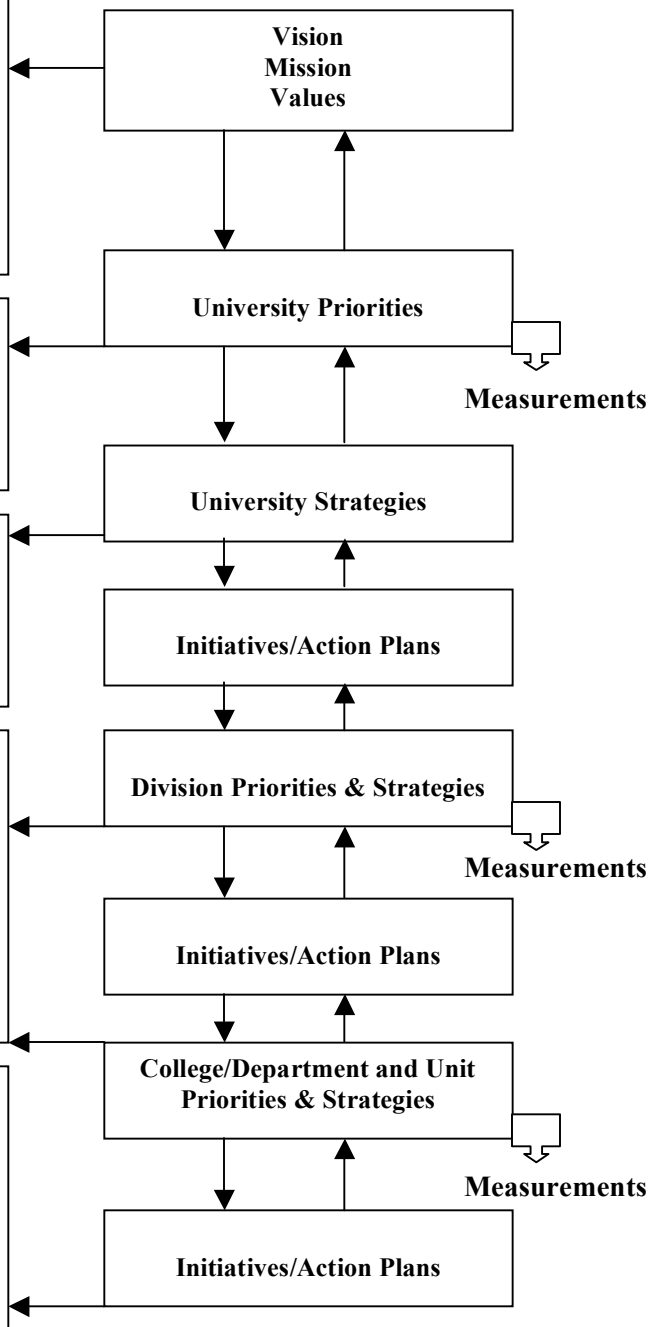
Mission – The mission statement expresses UDM's purposes and reason for existence. The goals are the actions through which the mission is accomplished.

Core Values – The core vales are the principals that guide and motivate UDM.

University Priorities – UDM priorities are strategic and immediate directions for UDM as it pursues its mission and vision, while adhering to the core values. They are updated every five years.

University Strategies – UDM strategies express how the UDM priorities will be accomplished. They are updated periodically (within the five-year cycle) based on progress, threats and new opportunities.

Division Priorities – Division priorities are the strategic and immediate directions for UDM's divisions. They are aligned with University priorities.

Division Strategies – Division strategies express how the division priorities will be accomplished. They are updated every year.

College/Department and Unit Initiatives/Action Plans – These are the specific actions that will be taken to carry out the strategies to accomplish the priorities. They specify the timing of the actions and the person or persons responsible for the actions. They are updated annually as part of the performance management system. Reports on progress occur quarterly within the year.