



PHOTOGRAPHIC CONSENT AND RELEASE FORM

For consideration received and acknowledged, the undersigned authorizes and consents to the use by University of Detroit Mercy (Detroit Mercy), of the undersigned's name, image, voice, testimonial and/or likeness as follows:

Detroit Mercy shall have the unlimited and irrevocable right to publish, re-publish, adapt, exhibit, perform, reproduce, edit, modify, make derivative works, distribute, display, digitize or otherwise use or re-use the undersigned's name, image, voice, testimonial and/or likeness in connection with any product or service in all marketing and promotional materials, and publicity efforts. The undersigned understands that the undersigned's name, image, voice, testimonial and/or likeness may be used as noted above in videos, websites, flyers, posters, brochures, newspapers, advertisements, or other forms of communication and promotion.

The undersigned shall have no right of approval, no other claim to compensation, and releases Detroit Mercy and its officers, employees, trustees and agents from liability for any violation of any personal or proprietary right the undersigned may have in connection with such use. The undersigned understands that all such recordings, in whatever medium, shall remain the property of Detroit Mercy. The undersigned has read and fully understands the terms of this release. The undersigned is not a minor, has the full and exclusive right and authority to grant this consent and release, and that it does not conflict with any existing commitment of the undersigned.

Name: _____

Address: _____
Street

| | | |
|------|-------|-----|
| City | State | Zip |
|------|-------|-----|

Phone: _____

Signature: _____ Date: _____

Parent/Guardian Signature (if under 18):

_____ Date: _____