

**Featured Articles:**

[Message from the Dean](#)

[Alumni participate in fourth annual Alumni Week](#)

[Commerce and Finance continues major renovation](#)

[George Barnes inducted into Beta Gamma Sigma](#)

[Brothers present award in father's name at Honors Convocation](#)

[College appoints new Advisory Board Members](#)

[Alpha Iota Delta: Ceremony inaugurates new chapter](#)

[CBA's youngest alum, Mario Tabone, graduates at age 18](#)

[MBA and CIS students to study in London](#)

[Faculty Research and Publishing](#)

[College offers midwest's first IT security lead assessor course](#)

[The Legacy Campaign continues towards a grand finale](#)

[Print Entire Newsletter \(pdf\)](#)

[How to give to your College or School](#)

[UDM News](#)

[Comments about the newsletter? E-mail us!](#)

**Summer 2003 Issue****University of Detroit Mercy College of Business Administration****Alumni participate in fourth annual Alumni Week**

Forty alumni returned to campus to share their experiences about the business world with students at the fourth annual College of Business Administration Alumni Week, held March 17 - 22.

The topic of this year's panel discussion, "Employment in an Unsure Economy," reflected the anxiety surrounding new graduates as they head into an uncertain job market.

[Read More.....](#)

---

Welcome to *The Current Online*, a periodic web-based newsletter from the University of Detroit Mercy College of Business Administration. This "publication" is one example of our technology-enhanced efforts to communicate with alumni in the ways that will serve you best. This online communication will keep you informed about activities in the College, as well as what some of your fellow alumni are up to.

[UDM Alumni Home Page](#)



© University of Detroit Mercy. [UDM Mission Statement](#)  
4001 W. McNichols Rd., PO Box 19900, Detroit, MI 48219-0900  
[UDMGRAD@udmercy.edu](mailto:UDMGRAD@udmercy.edu)

## Message from the Dean

### Bahman Mirshab

The Current, Summer 2003

Prior to being appointed dean in 2002, Bahman Mirshab had been associate dean of Graduate Programs and Academic Affairs in the College of Business Administration since 1999. He has also served as the College's faculty program director for the Master of Science in Product Development and a faculty member in various capacities since 1979. Dean Mirshab holds a Ph.D. in economics from Wayne State University, a M.A. in economics from University of Detroit, and a B.A. in economics from Tehran University in Iran. His research and publications focus on Systems Dynamics, income tax, simulation, management science and information systems.

As the College prepares for its temporary move to Lansing-Reilly Hall so that the Commerce & Finance Building can be renovated, faculty, staff, students and alumni have been busy with numerous exciting initiatives. Most of these activities are detailed in The Current, but I'd like to highlight a few others.



We have developed a 3+2 program with Fu Jen University in Tai Wan, the largest Catholic university in the world. During the two years they spend at UDM, the students will complete the requirements for their baccalaureate degree from Fu Jen as well as the requirements for a master's degree from the College of Business Administration. The faculty also approved the structure for a joint MBA program between UDM and Fu Jen University for individuals in Tai Wan who are interested in an MBA degree. Under this arrangement, some courses will be taught exclusively by faculty from Fu Jen. Another group of courses will be taught by UDM faculty at Fu Jen, and the remaining courses will be conducted in the College of Business Administration.

To reward academically-superior applicants to the MBA program, the College is offering a half-tuition scholarship to applicants with GMAT scores of 700 or above. Also, students who have earned a law degree and have an interest in the emerging relationship between the law and computers may receive up to nine credits of advanced placement towards a Master of Science in Computer and Information Systems. I'm also pleased to report that the September 2003 freshman class will be significantly greater than last year's entering class.

To recap some stories that you will find in the newsletter, Alumni Week 2003 was very successful with 40 alumni coming back to their alma mater to address the current students. Beta Gamma Sigma conducted its 51st annual induction ceremony on March 23; Advisory Board member George Barnes was the keynote speaker and became an honorary member of the Michigan chapter. On April 6, the College held its annual Honors Convocation with over 250 students and family members in attendance. The highlight of the event was the presentation of the Fitzgerald Award, named in honor of former Dean Lloyd Fitzgerald, by his three sons, Gerald, John and James. On April 30, the College celebrated a joint induction ceremony of Beta Alpha Psi (49th year) and Alpha Iota Delta, which held its initial induction. A special thanks should go to Gregory Ulferts for spearheading the establishment of the Delta Mu Chapter of Alpha Iota Delta.

As always, the faculty of the College of Business Administration remains committed to teaching excellence, scholarship and service.

Bahman Mirshab  
Dean, College of Business Administration

RETURN TO  
THE CURRENT



© [University of Detroit Mercy](#). [UDM Mission Statement](#)  
4001 W. McNichols Rd., PO Box 19900, Detroit, MI 48219-0900  
[UDMGRAD@udmercy.edu](mailto:UDMGRAD@udmercy.edu)

## Alumni participate in fourth annual Alumni Week

The Current, Summer 2003

Photo: Alumni Week panel

Other business leaders who volunteered their time to talk to students during Alumni Week include:

**Andrew Acho** (MBA '67)

Ford Motor Company

**Monica Barbour** ('75)

Bank One

**Joseph Berkowski** ('73)

**Richard Berschback**

('75; MBA '77) Walsh

College

**Nathan Buza** ('01)

**Joseph Callaghan,**

**Ph.D.** ('78) Oakland

University

**Armando R. Cavazos**

('74) Credit Union One

**Richard Damman** ('68;

MBA '74) Damman

Hardware

**Dennis Drenikowski**

('82) Merrill Lynch

**Patricia Earl-Cole** Blue

Cross Blue Shield

**Jeffery Engalsbe** ('01)

Ford Motor Company

**Ina Fernandez** (MBA

'74) Munder Capital

**Sam Gianino** ('71; MBA

'76) National City Bank

**William Harvey, CPA**

('66; MBA '67) Henry

Ford Community College

**Kathrine Horan** ('97)

DaimlerChrysler

**Thomas Kenny** ('89;

MBA '95) Munder Capital

**James Kirby** (MBA '92)

Absopure Water

**Walter Koziol** ('69) BDO

Siedman

**Jerome Lubiartz** ('91)

Little Caesars

**Nikki Moss** DTE Energy

**Pius Oleh** (MSCIS '96)

Ford Motor Company

**Gary Priestap** ('66; MBA

'98) Lumigen, Inc.

**Peter Prokop** (CF '66)

Raymond & Prokop, P.C.

**Keith Rohland** (MBA

'01) Ford Motor Company

**Jonathan Sanders** ('02),

DaimlerChrysler

**Catherine Schmitt**

(MBA '76) Blue Cross

Blue Shield

**Edward Sprock** (MBA

Forty alumni returned to campus to share their experiences about the business world with students at the fourth annual College of Business Administration Alumni Week, held March 17 - 22.



The topic of this year's panel discussion, "Employment in an Unsure Economy," reflected the anxiety surrounding new graduates as they head into an uncertain job market.

Moderated by Bruce Brorby, associate dean for the CBA, the panel included William Morrow ('68) [far right], executive vice president of Crain Communications, Inc., and UDM Board of Trustees

member; Jill Pollock (MBA '73), director of Human Resources and Payroll, Eastern Michigan University; and Dennis Sullivan ('67, MBA '71) [far left], president of Sullivan and Associates. The panelists offered advice about building a resume, making a job transition, and evaluating career objectives.

**Jill Pollock**, a former director of UDM's Human Resources and Payroll department, stressed the importance of building a resume with job skills and work experience, but also acknowledged that the resume isn't everything.

"Volunteer activities and participation in non-profit projects show employers that you have a well-rounded background and are willing to get involved within the community," says Pollock.

When discussing job transition and the importance of building job skills, **William Morrow** emphasized that skills learned from one job are often transferable to another job. He also stressed the importance of the basics, such as a firm handshake and professional appearance.

As president of an executive-level recruiting firm, **Dennis Sullivan** spends a great deal of time reading resumes and noticing career tracks of individuals. Reminding students that "money isn't everything," Sullivan outlined 10 steps to evaluating a career opportunity, which includes criteria such as the company mission, industry, growth factor and effect of the move on family.

**During the week, individual alumni also visited specific classes in the College to discuss their business experiences.**

**Richard Czarnecki** ('53, GR '57), recently retired from University of Michigan-Dearborn, spoke to students in Accounting 202. Czarnecki advises CPA hopefuls to get involved in student membership of the local professional association and commended the co-op program at UDM for providing students an excellent opportunity to gain hands-on knowledge and understanding of their chosen career.

"My knowledge of graduates of this institution is that they have been very successful," says Czarnecki.

**Jim Giordano** (MBA '85), CEO of CareTech Solutions, a mid-market company serving the health care industry, spoke to students in MBA 525 Organizational Processes and Leadership. Prior to his current position, Giordano worked at Fortune 500 companies as a chief financial officer. Moving to a leadership position in a smaller company was a "culture shock," according to Giordano. However, he was ready to assume a leadership role with his MBA preparation from UDM and work experience in environments full of "ambiguity, change and complex relationships."

Because relationships in business are so important, Giordano stressed the need for students to take courses in relationship-building. "You need to educate yourself in areas where you don't have experience," says Giordano. "Then you need to leverage the experience and knowledge of your employees."

According to Giordano, most leadership decisions are made with inadequate data and within a brief time. "You have to be able to live with your decisions,"

'78) DaimlerChrysler  
**David Stelmaszek** ('94;  
MBA '00) Credit Union  
One

**Roseann Stevens** ('81;  
MBA '00) Visteon

**Patricia A. Stusek**(MBA  
'94) Ford Motor  
Company

**Joseph Walsh** ('69;  
MBA '71) Ford Motor  
Company

he stresses. "A lot of decisions you make affect people's livelihoods."

Although Giordano has had to make tough business decisions, including laying off people, he also has made some very satisfying decisions. "It's most fun to give raises or bonuses," he says. "But anyone can be a leader on the good days; it's the tough days that test you."

---

R E T U R N T O  
THE CURRENT



© [University of Detroit Mercy](#). [UDM Mission Statement](#)  
4001 W. McNichols Rd., PO Box 19900, Detroit, MI 48219-0900  
[UDMGRAD@udmercy.edu](mailto:UDMGRAD@udmercy.edu)

## Commerce and Finance continues major renovation

The Current, Summer 2003

Photo: Historic photo of the Commerce and Finance building (center building)

Photo: Exterior renovation of Commerce and Finance building, Summer 2002

RETURN TO  
THE CURRENT

The second and final phase of the renovation of the Commerce and Finance Building will begin on schedule this July. Phase one of the building restoration was completed October 2000 and involved window replacement, roof repairs, and the cleaning and repair of the building's exterior sand stone veneer.



The second phase of renovation involves a complete overhaul of the building's interior. In addition to new classrooms and faculty and staff / administration offices, renovation plans include new alumni and college board rooms, a new student welcoming center, and a new student study center.

The renovation will also include two technology-enhanced classrooms, as well as two global learning centers featuring state-of-the-art audio, video and computer technologies. An elevator and a new entrance equipped with handicap ramps will also be part of the renovation.

The final stage of restoration will conclude summer of 2004. For the 2003-2004 academic year, faculty and staff will temporarily move their offices to Lansing-Reilly Hall for the yearlong duration of the renovation.

With the newly renovated building, "the College will continue to offer quality business education based on ethics attuned to the times," says Dean Bahman Mirshab.



RETURN TO  
THE CURRENT



© [University of Detroit Mercy](#). [UDM Mission Statement](#)  
4001 W. McNichols Rd., PO Box 19900, Detroit, MI 48219-0900  
[UDMGRAD@udmercy.edu](mailto:UDMGRAD@udmercy.edu)

## George Barnes inducted into Beta Gamma Sigma

The Current, Summer 2003

Photo: (left to right) Naser Bodiya, Mary Higby, Kay Barnes, Bahman Mirshab and George Barnes at the Beta Gamma Sigma March 23 ceremony.

RETURN TO  
THE CURRENT


For the past three years, local business owner and University friend George Barnes, Jr., has donated \$1,000 to Beta Gamma Sigma (BGS) so that a University of Detroit Mercy student could attend the BGS Student Leadership Forum. Debuting in 2001, the forum brings together students from colleges and universities across the nation for a chance to improve their leadership skills by participating in team-building exercises, social activities and networking. Last fall marked the third consecutive year that UDM's chapter of BGS has been selected as one of 75 out of 300 national chapters to participate in the forum.



At a ceremony on March 23, BGS recognized Barnes for his ongoing scholarship support by inducting him into its honor society. Barnes is the founder and owner of Heritage Optical Centers, Inc., which provides a vision contract to the University. He's also the owner of the Traverse Group, an environmental engineering and consulting firm based in Ann Arbor. Barnes started that firm's Detroit office and increased its number of African American employees by 25 percent. Heritage Optical Centers, Inc. and the Traverse Group are the largest African American-owned companies in Michigan.

Barnes is also an active member of the University community and has served on the Business Administration advisory board for seven years. His community involvement extends beyond UDM as an active supporter of the African American community. In 2002, he was co-chair of the NAACP Freedom Fund Dinner, and was a contributor to the Coleman Young Foundation.

RETURN TO  
THE CURRENT

 © [University of Detroit Mercy](#). [UDM Mission Statement](#)  
4001 W. McNichols Rd., PO Box 19900, Detroit, MI 48219-0900  
[UDMGRAD@udmercy.edu](mailto:UDMGRAD@udmercy.edu)

## Brothers present award in father's name at Honors Convocation

The Current, Summer 2003

Photo: The Fitzgerald brothers and Fitzgerald Award recipient Mario Tabone.

RETURN TO  
THE CURRENT

It was a family affair as brothers James P. Fitzgerald ('59), John E. Fitzgerald ('61, '65), and Gerald Fitzgerald ('63) returned to the College of Business and Administration to present an award named after their father, Lloyd E. Fitzgerald, dean of College of Commerce and Finance from 1935 to 1963. Accompanied to the ceremony by their families, the Fitzgerald brothers presented the distinguished Fitzgerald Award to Mario Tabone (see [related story](#)) at the College's Honors Convocation on April 6.

Dean Fitzgerald is remembered for his dedication to student and faculty development. He is also credited with earning the College full accreditation by the American Assembly of Collegiate Schools of Business, now called The Association to Advance Collegiate Schools of Business.



The Fitzgerald Award is presented to the graduating Business Administration senior designated as having the optimum record of scholarship, student leadership and services to the University. The award was first presented at the inaugural College of Commerce in Finance Honors Convocation in 1965 and has been presented annually ever since. This is the first year the Fitzgerald brothers presented the award.

Other awards presented at the Honor's Convocation include:

**Accounting Award:** Peter N. Toma, Stephanie Y. Webb  
**Association of Information Technology Professionals Award:** Lahai S. Charles  
**Association of Information Technology Professionals Certificate:** William E. Bowen, Vincenza G. Sancimino  
**Beta Alpha PSI Certificate:** Peter N. Toma  
**Beta Alpha PSI Award:** Bernard J. Fuhs  
**Betta Gamma Sigma Award:** Aaron C. Byrd  
**Computer and Information Systems Certificate:** LaShawn D. Artiaga, William E. Bowen, George H. Latimer-Knight, Marcia D. Mealy  
**Computer and Information Systems Award:** Danielle L. Campbell, Nicole D. Wilinski  
**Dean's Leadership Key:** Christopher P. Gazdag  
**Dean's Award:** Aaron C. Byrd, Treena L. Guy, Terry L. Howard  
**Finance Award:** LaJuan S. Rogers, Pete Zigouras  
**Financial Executives International Award:** Bernard J. Fuhs  
**Financial Executives International Service Award:** Terry L. Howard  
**Business Administration Award:** Taiwo I. Akiode, Admir Arnautovic, Brian P. Dunne, Augusto C. Flores, Christopher P. Gazdag, Yadira Maldonado, Aaron J. McLean, Michael Mitrevski, Matthew R. Theisen  
**Human Resources Management Award:** Estelle M. Horne  
**International Business Award:** Danuta B. Borowska  
**Management Award:** Tiffany D. Robertson  
**Marketing Award:** Mario A. Tabone  
**Wall Street Journal Award:** Bernard J. Fuhs

RETURN TO  
THE CURRENT



## College appoints new Advisory Board Members

The Current, Summer 2003

RETURN TO  
THE CURRENT

During the past year, the following new members joined the College of Business Administration Advisory Board:



**Ellen E. Engel** ('83), a native Detroiter, worked with Plante & Moran for eight years as a C.P.A. and consultant. In 1991, after completing her Ph.D. at the Stanford University Business School, Engel joined the faculty at the University of Chicago in 1996, where she is currently an associate professor of Accounting for the Graduate School of Business.

Engel's research activities focus on the role of accounting information in executive performance measurement and various corporate governance matters including executive and board of director incentives. She is also a member of the editorial board of the *Journal of Accounting Research*.



**James E. Haas** ('51, MBA '53) has been in public accounting since 1951. Since 1960, he has had his own business, now operating as James E. Haas CPA, PC. Haas is a life member of both the AICPA (American Institute of CPAs) and the MACPA (Michigan Association of CPAs). He has served on the life insurance and small practitioner's committees of the MACPA University of Detroit Relationship. Haas is a life member of the business fraternity Delta Sigma Pi. He is a member of UDM's Ignatian Circle, the Heritage Society, the Cal Club/Titan Club, the Executive Committee of the President's Cabinet and a past member of the College of Business Administration Alumni Board of Directors.



**Salvatore "Sam" F. Gianino** ('71, MBA '76) is regional president of the Detroit/southeast Michigan market for National City Bank of Michigan/Illinois. He has concentrated on commercial lending throughout his years in banking. He has been with National City since 1978 and previously served as senior vice president of the Commercial Lending Division,

president and chief executive officer for the northwest region, and executive vice president of the Corporate Banking Group. Gianino serves or has served on the board of directors for the Detroit Zoological Society, the Detroit Regional Chamber of Commerce, United Way, COSI (the Toledo-area science and industry museum), the Toledo Symphony Orchestra, and the St. Vincent Foundation. He has also been a member of the President's Advisory Council at Walsh College, chapter chairman of the American Red Cross, and treasurer of the Toledo Area Chamber of Commerce.



**R. Peter Prokop** ('66) is shareholder and director of the law firm Raymond & Prokop, P.C. He chairs the firm's Strategic Planning Committee and its Business Services Group. He is a member of both the American Bar Association and the State Bar of Michigan. He is a principal author of a section of the ABA's Model Asset Acquisition, and serves on the Editorial Committee for the ABA's Model Joint Venture Agreement.

Prokop is also a member of the Federal Tax Committee of the Michigan Association of Certified Public Accountants. He is a past president of the Financial and Estate Planning Council of Detroit. He is a past president of the Detroit chapter of Legatus, an organization of Catholic business leaders. Prokop also serves as member of UDM's Planned Giving Advisory Committee.



**Catherine Schmitt** ('71, '76) taught high school math before focusing her career on business and spent nearly 25 years in health care at Blue Cross Blue Shield of Michigan (BCBS). Currently, Schmitt is the BCBS director for national policy and program administration for both General Motors and Delphi. She is also a board member for the Capuchin Soup Kitchen and was a fellow in the 2002 Michigan Political Leadership Program. The UDM spirit runs strong in Schmitt's family. Her husband, Norman, earned his bachelor's degree ('70) and MBA ('75) at U of D and her son, Andrew, is the fifth generation of the family to follow the UDM tradition.



**Edward T. Sprock** (E&S '75, Bus Ad '78), who first joined DaimlerChrysler as a U of D engineering co-op student, has spent 29 years in automotive assignments with the DaimlerChrysler Corporation. In July 1999, Sprock was appointed director of Logistics, DaimlerChrysler, Auburn Hills. In addition to his work at DaimlerChrysler,

Sprock is chairman of the board of DaimlerChrysler Transport, Inc. and treasurer of the board of directors of the Automotive Industry Action Group. He also leads DaimlerChrysler's Procurement and Supply Division's recruiting efforts and its 36-person trainee program. As a volunteer, Sprock directs one of the more successful federation baseball teams in Michigan and works with the Make-A-Wish Foundation of Michigan.



**Roseann Stevens** ('81, MBA '00) has served as Visteon Corporation's vice president and general manager for the GM-Fiat-Opel account since January 2001. Stevens was previously Visteon's vice president of Global OEM accounts, and from 1997 to 1998, she was director of global marketing sales and service for Visteon's North American region. Prior to Visteon, Stevens worked at Lear Corporation as vice president of sales for its Ford Division. She also served as director of sales for Ford Accounts at Lear from 1994 to 1997. Prior to that, she had been a sales manager at both Creative Industries Group, Inc. and Fibercraft/Descon.

---

RETURN TO  
THE CURRENT



© [University of Detroit Mercy](#). [UDM Mission Statement](#)  
4001 W. McNichols Rd., PO Box 19900, Detroit, MI 48219-0900  
[UDMGRAD@udmercy.edu](mailto:UDMGRAD@udmercy.edu)

## Alpha Iota Delta: Ceremony inaugurates new chapter

The Current, Summer 2003

Photo: Alpha Iota Delta inductees at the Delta Mu chapter inauguration ceremony

RETURN TO  
THE CURRENT

On April 30, more than 150 students, faculty and family members celebrated the inauguration of the Delta Mu chapter of the Alpha Iota Delta, the national honor society of the decision sciences and computer information systems.

Eleven UDM undergraduate students, 33 graduate students, and seven faculty members were initiated at the inaugural ceremony, which was held at UDM. College of Business Administration Dean Bahman Mirshab, and guest speaker Richard P. Blotner, vice president of North American Operations for the Oracle Corporation, were also initiated.

"It is an honor to have been involved with the chartering of the Alpha Iota Delta Delta Mu chapter," states UDM Professor of Business Gregory W. Ulferts, the chapter sponsor and founding member of the Decision Sciences Institute. "The chapter represents an ongoing opportunity to recognize the academic achievements of students in decision sciences and computer information systems."

The Delta Mu chapter strives to confer distinction for academic excellence in the decision sciences and computer information systems. It promotes the infusion of the functional and behavioral areas of administration with the tools, concepts, and methodologies of the decision sciences and computer information systems; and promotes professional fellowship among students, faculty, and administrators who share a common interest in the development of decision sciences and computer information systems.



RETURN TO  
THE CURRENT



© [University of Detroit Mercy](#). [UDM Mission Statement](#)  
4001 W. McNichols Rd., PO Box 19900, Detroit, MI 48219-0900  
[UDMGRAD@udmercy.edu](mailto:UDMGRAD@udmercy.edu)

## CBA's youngest alum, Mario Tabone, graduates at age 18

The Current, Summer 2003

Photo: Mario Tabone

Photo: Mario Tabone with family

RETURN TO  
THE CURRENT

While most 18-year-olds were receiving their high school diplomas, Mario Tabone was graduating as one of the University of Detroit Mercy's youngest graduates ever. Tabone earned his Bachelor of Science in Business on May 10 during the University's commencement ceremony at Calihan Hall.

While at UDM, Tabone earned both the Fitzgerald Award (see [related story](#)) in Business Administration for scholarship, student leadership and service to the University, and the CBA Marketing Award for outstanding scholastic achievement in Marketing. He received the Presidential Honor Scholarship and the Dean's Honor Certificate for his 3.89 GPA. He was also inducted into Beta Gamma Sigma, the national scholastic honor society, which is the highest national recognition a student can receive in an undergraduate or master's program in business or management.



Tabone credits his success to his work in his family's orchards, which grounded him in hard work and entrepreneurship. By age 13, he was managing the family fruit stand at the Oakland County Farmer's Market in Pontiac, controlling all business operations and hiring new employees. At age 15, he became the youngest graduate ever at U of D Jesuit High School.

Tabone has not gone unnoticed by schools around the country—he has received more than two dozen acceptance letters, often without applying, including those from Georgetown University, Boston College, and Fordham University. He has also received full scholarships for MBA or law degrees from Valparaiso University, Indiana University and, of course, UDM, as well as Cooley Law School and Detroit College of Law.



Tabone's father, Mario Sr., certainly set an example by completing his bachelor's degree at the University of Detroit in two and a half years.

The younger Tabone has decided to attend UDM in the JD/MBA program.

---

RETURN TO  
THE CURRENT

## CIS and MBA students to travel to London

The Current, Summer 2003

RETURN TO  
THE CURRENT

Graduate and undergraduate Computer Information Systems (CIS) and MBA students will travel to London this August to research the use of international security IT standards in the United Kingdom and Europe. While in London, the students will participate in several seminars and workshops at the British Standards Institute (BSI), a world-class organization that works to adopt best management practices to reduce risks in business and information technology sectors.

The theme of the trip is "Securing Information Systems Global Supply Chain Through Information Security and Governance." While in London, students will gain insight into UK and European certification of security and IT governance standards for the global supply chain.

Prior to traveling abroad, students will attend lectures presented by Sharam Taj, professor of Decision Sciences and David Huff, professor of CIS. Taj will lecture on global supply chain management practices; Huff will lecture on best practices for information security standards and IT. The students and their professors will travel to London with international seminar coordinator and professor of CIS, Antonio Drommi.

"This will be the fifth time UDM students will attend seminars at BSI, Inc.," says Drommi. "Our program with BSI has been very successful over the years. We are grateful for their time and support. No other university has this kind of relationship - this is unique for our students and UDM."

---

RETURN TO  
THE CURRENT



© [University of Detroit Mercy](#). [UDM Mission Statement](#)  
4001 W. McNichols Rd., PO Box 19900, Detroit, MI 48219-0900  
[UDMGRAD@udmercy.edu](mailto:UDMGRAD@udmercy.edu)

## Faculty Research and Publishing

The Current,  
Summer 2003

RETURN TO  
THE CURRENT

The CBA faculty recognize that intellectual contributions further the College's mission of achieving high quality teaching and professional expertise. With that in mind, the faculty, under the leadership of Larry Zeff, reinitiated the Brown Bag Lunch. These lunches allow faculty to discuss and present their research in progress with other colleagues. Two Brown Bag Lunches were held in the last academic term. Jeanne David, Eugene Swinnerton, and Oswald Mascarenhas, S.J., presented their joint research entitled, "Recent Corporate Securities and Accounting Scams: An Ethical Analysis." Ram Kesavan, Michael Bernacchi, and Oswald Mascarenhas, S.J., presented their joint research entitled, "De-marketing of Casino Gambling: An Hohfelbian Analysis."

### Some recent publications are listed below:

**Gerald Cavanagh, S.J.**, Journal of Business Ethics  
**Antonio Drommi**, Journal of Business & Economics Research  
**Mary Ann Hazen**, Human Relations, Organizational Development Journal  
**Mary Higby**, Business Research Yearbook, Academic Exchange Quarterly  
**Ram Kesavan**, Association for small business and Entrepreneurship, Small Business and Entrepreneurship  
**Suk Kim**, Multinational Business Review, Global Corporate Finance, Basics of Financial Management  
**Thomas Mawhinney**, Journal of Organizational Behavior Management  
**Bahman Mirshab**, Business Research Yearbook  
**Wendy Norfleet**, ISOne World Conference  
**Daniel Shoemaker**, Journal of Business & Economics Research  
**Shahram Taj**, Business research yearbook, Journal of the Soci-Economic Planning Science.  
**Gregory Ulferts**, Journal of Business & Economics Research  
**Michael Whitty**, New Renaissance Journal, Organization Development Journal  
**Patrick Wirtz**, Journal of Business & Economics Research  
**Lawrence Zeff**, Business Research Yearbook, Academic Exchange Quarterly  
**Christopher Zorski**, National Public Accountant

### Some Presentations include

**Lawrence Bossman**, Research Day University of Detroit Mercy  
**Antonio Drommi**, ISECON Conference  
**Mary Ann Hazen**, Academy of Management.  
**Mary Higby**, Midwest Business Administration  
**Ram Kesavan**, Research Day University of Detroit Mercy  
**Suk Kim**, Financial Management Meeting  
**Thomas Mawhinney**, UDM Faculty Research Share Day, Symposium  
**Cyrus Motlagh**, Midwest Business Administration Association  
**Wendy Norfleet**, ISECON Conference  
**Daniel Shoemaker**, ISOne World Conference  
**Shahram Taj**, IBEC Conference  
**Gregory Ulferts**, Annual Meeting of Decision Sciences  
**Michael Whitty**, International Academy of Business Disciplines and World Education Forum  
**Patrick Wirtz**, International Business & Economics Research Conference  
**Lawrence Zeff**, Research Day University of Detroit Mercy

---

RETURN TO  
THE CURRENT



## College offers midwest's first IT security lead assessor course

The Current, Summer 2003

RETURN TO  
THE CURRENT

During the week of March 3, the College of Business Administration and the British Standards Institution (BSI) offered UDM graduate students the unique opportunity to become certified professional practitioners in the only global standard for IT security, ISO 17799.

Coordinated by CIS professors Dan Shoemaker and Antonio Drommi, the College invited Alan Reed, who was part of the BSI group that originally wrote the standard, from London, UK to deliver this course. Students gave up their traditional spring break to take advantage of the weeklong intensive format.

The students who successfully completed the tough licensing examination given at the end of this course were granted the Certified Lead Assessor credential from BSI. This internationally-recognized certificate allows them to professionally assure and certify the security of corporate information assets. Although this new certification is a crucial part of the worldwide strategy to secure cyberspace, it is so rare in the United States that the UDM course more than doubled the number of certified Lead Assessors in this country.

---

RETURN TO  
THE CURRENT



© [University of Detroit Mercy](#). [UDM Mission Statement](#)  
4001 W. McNichols Rd., PO Box 19900, Detroit, MI 48219-0900  
[UDMGRAD@udmercy.edu](mailto:UDMGRAD@udmercy.edu)

# The Legacy Campaign continues towards a grand finale

The Current, Summer 2003



The Legacy Campaign, the most ambitious fundraising effort in the University of Detroit Mercy's 125-year history, is entering its final phase. The Legacy Campaign exceeded \$98 million in May and the \$100 million goal is within reach. To make this a great success, everyone's support is needed to reach the goal by June 30. By contributing during the campaign's final month, alumni and friends are building their own legacy at UDM—a stronger university for the students of tomorrow.

As an incentive to reach the \$100 million goal, a group of leadership donors has provided a Challenge Grant to match all new and increased gifts made by June 30. The Challenge Grant ensures that all gifts, large and small, will have a significant impact on the University and its programs.

For example:

<b>Your new/ increased gift to UDM</b>	<b>Challenge + Grant</b>	<b>= Commitment to UDM</b>
\$10,000	+ \$10,000	= \$20,000

### Win by giving online!

All gifts made online by June 30th will automatically be entered into a drawing for a night at the Marriott and a pair of Tigers baseball tickets. [For more information, click here.](#)

RETURN TO  
THE CURRENT

RETURN TO  
THE CURRENT



© [University of Detroit Mercy](#). [UDM Mission Statement](#)  
4001 W. McNichols Rd., PO Box 19900, Detroit, MI 48219-0900  
[UDMGRAD@udmercy.edu](mailto:UDMGRAD@udmercy.edu)