



Alumni Newsletters

School of
Architecture

The Current

College of
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College of
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The Current - Fall 2005

Message from the Dean

Dear Alumni,

The College of Business Administration had a very eventful summer and successfully launched another academic year in September.

Summer 2005 marked important anniversaries of two of the College's most respected faculty members. On May 21, 2005, family, friends and colleagues celebrated Fr. Jerry Cavanagh's 52nd anniversary as a member of the Society of Jesus. The highlight was a presentation featuring pictures and commentary from Fr. Jerry's family. On July 2, 2005, friends of Fr. Ozzie Mascarenhas gathered on campus to celebrate Fr. Ozzie's 50th anniversary as a Jesuit. A number of tributes were made on Fr. Ozzie's behalf prior to enjoying a delicious meal. The event was well attended by members of the Indian Catholic community.



The College continued its tradition of offering its graduate students the opportunity to study abroad. Dr. Daniel Shoemaker and Dr. Michael Whitty led two groups of students for programs in England dealing with International Standards in Information Assurance as well as International Business. In addition, Fr. Ozzie Mascarenhas traveled to Taiwan to teach Strategic Marketing to students in the Global Entrepreneurial MBA (GEMBA) Program offered jointly by Fu Jen Catholic University of Taiwan and the University of Detroit Mercy. Later in the summer, Dr. Ali Ozbeki also traveled to Taiwan to instruct the GEMBA students in the intricacies of Corporate Financial Strategy.

This Fall marked an increase in total College of Business Administration enrollment led by an increase in graduate enrollment and featuring the largest incoming freshman class in the past ten years. This trend looks to continue into the second semester as it appears the second cohort of the Executive MBA Program will be approximately twice as large as last January's initial cohort of 14 students. A second cohort of students was admitted into the GEMBA Program this Fall. This second cohort will visit Detroit from January 28 through February 11, 2006. This Fall also marked the first cohort of undergraduate students from Wu Han University in mainland China under an agreement developed with Wu Han in 2004. Additional students will be coming from Wu Han in January 2006.

Our graduates continue to be successful in gaining employment with major firms such as Plante & Moran and DaimlerChrysler.

Past Issues

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Alumni Classnotes

Find out the latest about your classmates! Visit [Alumni Classnotes](#) on the UDM web site.

Alumni Events



[Calendar](#)

[Theatre Season](#)

Giving to UDM

Make a new or increased gift to the University between September 1 and December 31 to be entered to [win two tickets to the Super Bowl XL](#) on February 5, 2006 at Ford Field in Detroit.

UDM News and Events

[Alumni Events](#)

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The Certificate in Business Turnaround Management was approved and will be offered in January 2006. Once again, the Beta of Michigan Chapter of Beta Gamma Sigma was named a premier chapter. The Chapter's Certificate of Award was presented to the College at the AACSB Mid-Continent East Meeting in October 2005. The Steering Committee of the Mass for Commerce will begin holding their meetings in the Commerce and Finance Building starting in December 2005.

The faculty continued its commitment to teaching excellence and scholarly activities. As we look to the future, the College of Business Administration remains committed to providing the excellent, student-centered education that has produced generations of successful business leaders.

Bahman Mirshab
Dean, College of Business Administration

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CBA hosts AJCU Business Deans meeting

The College of Business Administration hosted the recent meeting of the Association of Jesuit Colleges and Universities (AJCU) Business Deans. The group shared ideas on joint programs and new initiatives, business ethics, possible joint advertising, enrollment issues, and the new standards for The Association to Advance Collegiate Schools of Business (AACSB). Visiting administrators also toured the renovated Commerce &



CBA Dean Bahman Mirshab (right) confers with Joseph A. DiAngelo, Dean, Erivan K. Haub School of Business, St. Joseph's University.

Finance Building and attended a demonstration of alumni contact software.

Dean Bahman Mirshab is the group's 2005-2006 president and also moderated a session at the meeting. Says Mirshab, "It's important that all the business deans compare notes and work together on issues that concern all of our institutions. For the first time, all UDM deans and vice presidents were also invited to meet with us, which was beneficial to those attending."

The other AJCU member-institutions that had representatives in attendance included Boston College, Canisius College, Creighton University, Fairfield University, Fordham University, Gonzaga University, John Carroll University, Le Moyne College, Loyola College in Maryland, Loyola Marymount University, Loyola University Chicago, Loyola University New Orleans, Marquette University, Regis University, Rockhurst University, Saint Joseph's University, Saint Louis University, Seattle University, Spring Hill College, University of San Francisco, University of Scranton, Wheeling Jesuit University, Xavier University.

Mirshab is also vice president and program chair of the AACSB Mid-Continent East Deans for the 2005-06 year. In that capacity, he will plan and arrange next year's annual conference in Chicago.

Padilla Lounge provides welcoming haven for hardworking students

On Sept. 25, the Padilla Family Student Lounge and Study Area in the Commerce & Finance Building was dedicated. The new lounge features comfortable furniture, wireless capabilities, and a small kitchen with vending machines. The room is decorated in the same modern palette as the rest of the C & F Building.



Says Dean Bahman Mirshab, "We are grateful to the Padilla family for their generosity. We now have a first-class working and gathering space available to all our students."

James J. Padilla '69, '70 and University President Gerard L. Stockhausen, S.J., at the Padilla Room dedication.

After the room dedication, the Padilla family and other donors attended the rededication of St. Ignatius Chapel, also in the C & F Building. Both events were part of the University's Founders Week.

The C & F Building renovation began in October 2000 with window replacement, roof repairs, and exterior cleaning. In July 2003, a complete overhaul of the building's interior began. The new Padilla Lounge and renovated Chapel were results of this phase, which also included new classrooms, offices, alumni and College conference rooms, and a new student welcoming center. By August 2004, renovation was completed in preparation for fall term classes.

Alumni Profile: Joel Gibson '72, '76: "Expand your horizons, embrace reality and give of yourself."

Joel Gibson received both his B.S. in Operations Research and Management Science and his MBA in Organizational Development from the University of Detroit. After graduation, he took a position as a college graduate management trainee at Blue Cross and Blue Shield of Michigan (BCBSM). He went on to serve in a variety of leadership and internal consultant positions in labor/employee relations and organizational development at BCBSM. Gibson has been vice president of Human Resources and Organizational Development for St. Joseph Healthcare System Trinity Health since 1998. He serves on the Board of Leadership Macomb, Operation ABLE, The Art Center, and is a volunteer consultant to the New Center Community Mental Health Association and the Michigan Chapter of National Association of Human Rights Workers. He is also a professional musician and vocalist and has recorded and performed with many established R&B, pop and jazz artists.



What led you to study at University of Detroit?

Prior to graduation from high school, I was fortunate enough to have numerous opportunities at many colleges, including Stanford University, Tufts University and the University of Windsor. During high school, I was a professional musician, and I wanted to become a famous singer—my aspiration then, as it is to this day, was to become a member of the Temptations. By the time I was a high school senior, I was performing a lot and starting to record, and I wanted to stay in Detroit to maximize my opportunities in the music business.

I chose U of D over the University of Windsor because of the reputation of the University's business program, and because of **Dr. Rick Ito**, who was the dean of the Business School at the time. He personally called me, and we met to discuss my educational and life goals. He persuaded me to enroll in his new program, Management Science/Operations Research, rather than the accounting major I had initially chosen. He was a warm, caring, and extremely intelligent gentleman with unparalleled integrity. I completed the program, which at that time was a five-year program, in four years. I was one of eight in the first graduating class.

What do I remember most?

I remember the 8:00 a.m. calculus courses, the labor relations courses taught by the inimitable Mike Whitty—he used to host some of his smaller classes at his apartment in Palmer Park—and the political science classes taught by the legendary State Representative, Jackie Vaughn, Jr.

A classmate and I used to do consumer protection "testing" work on Saturday mornings. We would pose as a young married couple with no credit,

needing furniture. I saw the unfortunate financial exploitation of those in lower economic classes that still exists today. Those experiences emphasized for me the compelling need for those in influential positions to work to eliminate the egregious acts of persons or institutions in our society.

What did I learn at the University that I still use?

That adaptability, flexibility, introspection and perseverance always prevail. The ability to adapt to the current state, anticipate the future state, analyze the implications and dynamics of the same, and to determine the optimal course of actions. Essentially, what I learned in my numerous management science/operations research and political science courses, allowed me to survive and ultimately prevail during complex and difficult periods in my life.

What made your University experience unique?

I entered U of D a year after the Detroit riots, and, as a child of parents of different races, always had challenging and interesting experiences during that era. U of D began visibly embracing the significance of the implications of the 1967 riots and worked with Focus:HOPE, New Detroit and other lesser-known advocacy organizations to implement their commitment to the City and *all* of its residents. The student population was primarily non-minority and Catholic in 1968, so as a minority and non-Catholic, I was impressed by the sincerity and open-minded atmosphere that characterized most of the student and faculty population.

What advice would you give today's business students?

Know yourself, know your business. Integrity is paramount; respect is earned by always respecting others. Ego and sense of self are necessary; however, inflated egos kill both careers and relationships. Give your time and money to organizations and individuals in need. Initiate constant introspection, and constantly assess your values to ensure that they are inclusive, pure, and truly supportive of humankind.

Student notes

The CBA Student Advisory Board has a new chair, senior **Rebecca Bennett**. Other SAB members include sophomores **John Chirco**, **Jennifer Jarusch**, **Nicole Knight**, **Michael McCarty**, **Cassie Moran**, and **Robert Scarfone**; junior **Samantha Brayak**; and seniors **Rob Dunning**, **Shannon Marling**, and **Stephanie Patton**.

CBA seniors **Stephanie Patton** and **Daniel Zinser** each received a \$2,500 scholarship from the Marketing and Sales Executives of Detroit (MSED). MSED's Education Committee presents exceptional students working toward degrees in sales and marketing with scholarships funded from MSED events. UDM students were well-represented this year, receiving two of the four scholarships awarded. To receive the scholarships, students must demonstrate outstanding academic achievements, together with community and campus involvement while working to pay for their educations.

CBA students are the recipients of four out of only 35 scholarships awarded nationwide by the Department of Defense (DoD) to those studying information assurance (IA). The students will each receive full-ride scholarships, stipends, and hands-on internships during academic breaks while agreeing to serve one year of service to the DoD for each year of scholarship. DoD's IA Scholarship Program is limited to full-time students at institutions which are designated Centers of Academic Excellence in Information Assurance Education (CAE). UDM was designated a CAE in 2004. There are currently 67 CAEs in the U.S., including Stanford, Syracuse, and Texas A&M.

Graduate student **Matthew Dossman** is the recipient of a \$10,000 scholarship from iDefense Inc., a security intelligence firm that works with governments and Fortune 500 organizations.

Faculty notes

Economics Professor **Don Byrne** regularly publishes an Economics newsletter, which is available online at <http://byrned.faculty.udmercy.edu>.

Gerald Cavanagh, S.J.,

Charles T. Fisher Chair of Business Ethics, and professor of Business Administration, published the book, *American Business Values: A Global Perspective*, 5th ed. (Prentice Hall), along with the article "U.S. Business and Global Politics" in the *Journal of International Business and Economy*.

Fr. Cavanagh also served as the "Distinguished Visiting Scholar" at The Markkula Center for Applied Ethics at Santa Clara University from February to March of 2005.

He presented the following lectures: "Business and Personal Values" at Santa Clara University; "The Ethics of Small Business" at John Carroll University; "Ethics of Global Markets" at the College of Philosophy, University of Munich; and "Corporate Social Responsibility in the U.S. and the Global Marketplace" at the College of Economics and Business, University of Mannheim. Fr. Cavanagh also co-directed the conference, "Social Capital in the Global Marketplace," at the Heinrich Pesch Haus in Ludwigshafen.

Two CBA professors celebrated Jesuit anniversaries with gatherings on the McNichols Campus this year. **Fr. Cavanagh** and **Oswald A.J. Mascarenhas, S.J.**, Charles H. Kellstadt Professor of Marketing, took their vows 52 and 50 years ago respectively.

Mary Ann Hazen and **Mary Higby**, associate professors of Business Administration, have published "Teaching an Issues-Based Interdisciplinary Course: Diversity in Management and Marketing," in the *Journal of Management Education*, June 2005.

In April, **Higby** and **Larry Zeff**, associate professors of Business Administration, presented, "The SocioPolitical Impact of Team Development: A Case Study," at the International Academy of Business Disciplines national conference in Pittsburgh.

Suk Kim, professor of Finance and director of CBA's Institute for North Korea, published the first issue of *North Korean Review* (NKR) this summer. NKR is the first academic journal in North America or Europe to focus



Fr. Cavanagh celebrated his anniversary as a Jesuit with family (left to right): Mary Lewis (sister); Tom Lewis; Fr. Cavanagh; Ed Cavanagh (brother); Micheau Canvagh.

exclusively on North Korea. The journal, published twice a year, will provide focused research, analysis, and information dissemination pertaining to North Korea. For more information, please visit

http://business.udmercy.edu/ink_callpapers.php

Michael Whitty, professor, Business Administration, spoke on "The Spirit of Hope: A Positive Future for Detroit" at the first annual Praise Detroit Festival in October. Whitty was also recently appointed National Chancellor of the International Association of Educators for World Peace and participated in a symposium on social security and social justice principles in New York.

Generosity of Alumni and Friends Transforms the College

The investment of alumni and friends in the Commerce & Finance Building has made a tangible, lasting impact on our students, faculty and visitors. With a first class facility and a growth in the quality and quantity of our students, the College of Business is becoming a leader in creating academic opportunities with national and international impact. Our Executive MBA, the Global Executive MBA, the new master's in Information Assurance and the launching of a certificate program in Turnaround Management, attest to the entrepreneurial spirit of the College.

Gifts made to the College's Annual Fund are investments in our students, faculty and programs and enable the College to fulfill its distinctive role in educating future business leaders. Private support is crucial if the College is to continue to offer its students the finest education in the Jesuit and Mercy traditions of leadership and service. Every gift is important and alumni participation helps to increase our national rankings.

As we count our blessings at Thanksgiving, please consider supporting the College. Gifts of appreciated securities are advantageous because they eliminate capital gains tax liability and provide income tax savings. For those alumni and friends whose companies match individual contributions, there is a compound impact from your giving.

And if you make a new or increased gift between Sept. 1 and Dec. 31, 2005, [you will be entered to win two tickets to the 2006 Super Bowl XL](#) on Feb. 5, 2006 at Ford Field in Detroit.

If you would like to make your gift to the College of Business, please contact Greg Cascione, director of Development at 313-993-1232 or gregory.cascione@udmercy.edu. You can also make a gift online at www.udmercy.edu/giving.