

Course Descriptions for Language Arts

- CST 101** **Fundamentals of Speech** **3 credits**
Fundamental understanding of the process of oral communication with an emphasis on receiver behavior. Concentrates on basic oral communication competencies: idea phrasing, organization and support of ideas, audience analysis and adaptation, confidence, delivery skills and speech preparation procedures.
- CST 111** **Mass Communication** **3 credits**
Understanding the information, entertainment, persuasion, and social cohesion functions of mass media and the media's effect on society and individuals. Includes an overview of the technologies, including the impact of the internet, involved in the primary mass media industries: newspapers, magazines, books, radio, television, motion pictures and the recording industry
- CST 112** **Visual Communication** **3 credits**
Introduction to basic concepts of visual literacy: the elements of effective visual images and image sequences. Draws from film, video, photography, and graphic arts for raw materials. The course is oriented toward the appreciative consumption of visual materials rather than their production.
- CST 204** **Interpersonal Communication** **3 credits**
Examination of the theories, research and evidence bearing on various topics, including friendships, conflict, love, and relational development. The active learning approach is used.
- CST 304** **Small Group Communication** **3 credits**
Examination of variables related to communication in small problem-solving groups: task, group composition, group climate, role structure, leadership, norms and group development. Both task and interpersonal aspects of group communication are studied. Experiential activities in group problem-solving provides data for examining group processes.
- CST 305** **Theories of Listening Behavior** **3 credits**
Study of listening behavior from three perspectives: (a) listening behavior and its role in the communication process; (b) major social and psychological processes involved in the selection and cognition of aurally received data; and (c) remedial measures for both speaker and auditor.
- CST 314** **Intercultural Communication** **3 credits**
Using theoretical models, this course provides a comparative study of how cultural characteristics affect communication between and within cultures. Students will gain: a scholarly and reasoned view of the beliefs, values, attitudes, and social orientations of other cultures; an enhanced tolerance and appreciation for diversity; and specific communication skills designed to reduce uncertainty when communicating in perceived conditions of difference.
- ENL 201** **The Journal** **3 credits**
Orientation to the study of English, focusing on the use of the journal as a tool to integrate reading and writing while creative, logical, and critical thinking are applied to literature.
- ENL 202** **Writing Across the Curriculum** **3 credits**
Gives students the opportunity to combine interdisciplinary writing and subject matter in order to work with specific community/cultural issues. Students may be asked to write for audiences relevant to their own areas of study. Students may also be asked to write for specific audiences in the Detroit-metro area.
- ENL 205** **Introduction to Creative Writing** **3 credits**
Emphasis on the valuable tension between individual vision and the demands that various genres (poetry, short story, dialogues, drama, etc.) place on the individual's creativity. Emphasizing both practical tools for creative writing and their relationship to nurturing the imagination, the course serves students seeking to discover their own creative voice, as well as those going into teaching and/or upper-level creative writing courses.

