



A Successful Proposal

- Identifies a **critical** and **universal** need (significance)
- Has a **solution** to address that need
 - Show how the solution has the potential to have a **broad impact** (beyond this project and this institution)
- Presents measurable **goals** and **objectives (benchmark/result)**
- Provides a step-by-step **plan** which addresses the need, the goals, and the objectives
- Gets reviewers excited about your project!
 - **A new grant proposal takes about 50 collective hours, so begin early!**

What are you doing that has not been done before, why is it important, and how will it have an impact on your field and/or the world?

Goals - Broad statements reflecting ultimate results of accomplishment.

- Increase retention and graduation of students

Objectives – Measurement of what the organization will do to accomplish goal.

- Increase retention by 2% each year for five years for a total of 10%

Activities - Specific Tasks or Strategies

- Design and develop tutoring model Or implement blending learning model using software

Outcomes – Measure change as a result of project.

- Persistence rate between freshman and sophomore year increased from 55% to 65% between AY. . .and AY. . .

It may be helpful to create a logic model.