



Ford Motor Company cares about the environment. Our goal is to create a cleaner, healthier future for our children and their children. That's why we strive to:

- Conserve energy and resources
- Build more fuel-efficient, cleaner-burning vehicles
- Operate more environmentally responsible manufacturing plants
- Implement more effective recycling efforts

*Ford Motor Company is committed to environmental responsibility. We are working to reduce our carbon footprint and improve our energy efficiency. We are also working to reduce our water usage and improve our recycling programs. We are committed to creating a cleaner, healthier future for our children and their children.*

### **Partner Recognition X-Plan Vehicle Pricing**

#### **EXCLUSIVE PRICING**

Your Partner Recognition X-Plan price is established before you visit the dealership so you don't have to negotiate.

#### **EXCEPTIONALLY SIMPLE**

Your Partner Recognition X-Plan price is clearly marked on the vehicle invoice. Just ask your dealer to show you.

#### **GREAT VALUE**

To thank valued Partners like you, these exclusive savings are available in addition to most other publicly offered programs.<sup>1</sup>

<sup>1</sup> See selling dealer for details.

#### **Your Partner Code:**

**UDMCY**

To obtain a PIN, log on to  
**[www.fordpartner.com](http://www.fordpartner.com)**





**Partner Recognition**  
**X-Plan Vehicle Pricing**

**THE PRIVILEGE OF PARTNERSHIP**  
**EXCLUSIVE PRICING. EXCEPTIONALLY SIMPLE.**

**X-PLAN**  
**PRICING**  
**+ CUSTOMER**  
**INCENTIVES**  
**= GREAT SAVINGS**



2012 FORD FOCUS

Ford Motor Company's success is largely the result of our special relationship with our Partner organizations. In appreciation, the **X-Plan Partner Recognition program** offers you exclusive savings on eligible Ford and Lincoln vehicles. See [www.fordpartner.com](http://www.fordpartner.com) for a complete list of eligible vehicles.

### We Value Our Partners

#### The Benefits Of X-Plan Pricing

- **Exclusive savings** - X-Plan pricing is available only to Partner company employees and their household members
- **You pay one low price** - no negotiating needed
- **Significant savings** - get X-Plan savings in addition to most other publicly offered programs<sup>1</sup>
- **Exceptionally easy to use** - clear, simple procedures and identification requirements



Drive quality.



Drive green.



Drive safe.



Drive smart.

### How To Participate

#### Follow These Simple Steps To X-Plan Savings

- 1 Obtain your organization's Partner Code (if it's not on the back of this card, see your company's program administrator)
- 2 Visit [www.fordpartner.com](http://www.fordpartner.com)
- 3 Enter your Partner Code; the last four digits of your Social Security (or Social Insurance) Number; and your name, address, city, state (or province) and ZIP (or postal) code to generate your Personal Identification Number (PIN)
- 4 Visit a participating dealer, identify yourself as an X-Plan Partner Recognition participant, and provide the last four digits of your Social Security (or Social Insurance) Number and your Personal Identification Number (PIN) to confirm eligibility
- 5 Provide proof of employment or organization membership (I.D. card, pay stub, W-2 [or T4] form or health care card)
- 6 Select an X-Plan eligible vehicle and ask for a copy of the invoice to confirm X-Plan pricing

### Additional Details

#### Partner Recognition Program Guidelines

- Partner Recognition pricing is available in addition to most other publicly offered programs<sup>1</sup>
- Active organization members, employees, retirees and members of their households<sup>2</sup> are entitled to purchase or lease two new vehicles per year through Partner Recognition (used vehicles are ineligible)
- Dealer demonstration vehicles are available at new vehicle X-Plan pricing
- Vehicles may be registered or titled in the name of a business (using federal tax ID number)
- Trade-in allowances must be negotiated with the dealer
- Lease/Financing may be obtained at the customer's discretion from any source

<sup>1</sup> See selling dealer for details.

<sup>2</sup> Driver's licenses are required for proof of residency.

**Special Savings, Vehicle Info And A Dealer Locator – Available At [www.fordpartner.com](http://www.fordpartner.com)**

Everything you need to save on a new X-Plan eligible Ford or Lincoln vehicle awaits you at [www.fordpartner.com](http://www.fordpartner.com).

- Vehicle information – click the brand logos to visit Ford or Lincoln brand vehicle sites
- In-stock pricing and special offer information

- Locate a dealer in your area
- Partner Recognition Program process, rules and frequently asked questions